

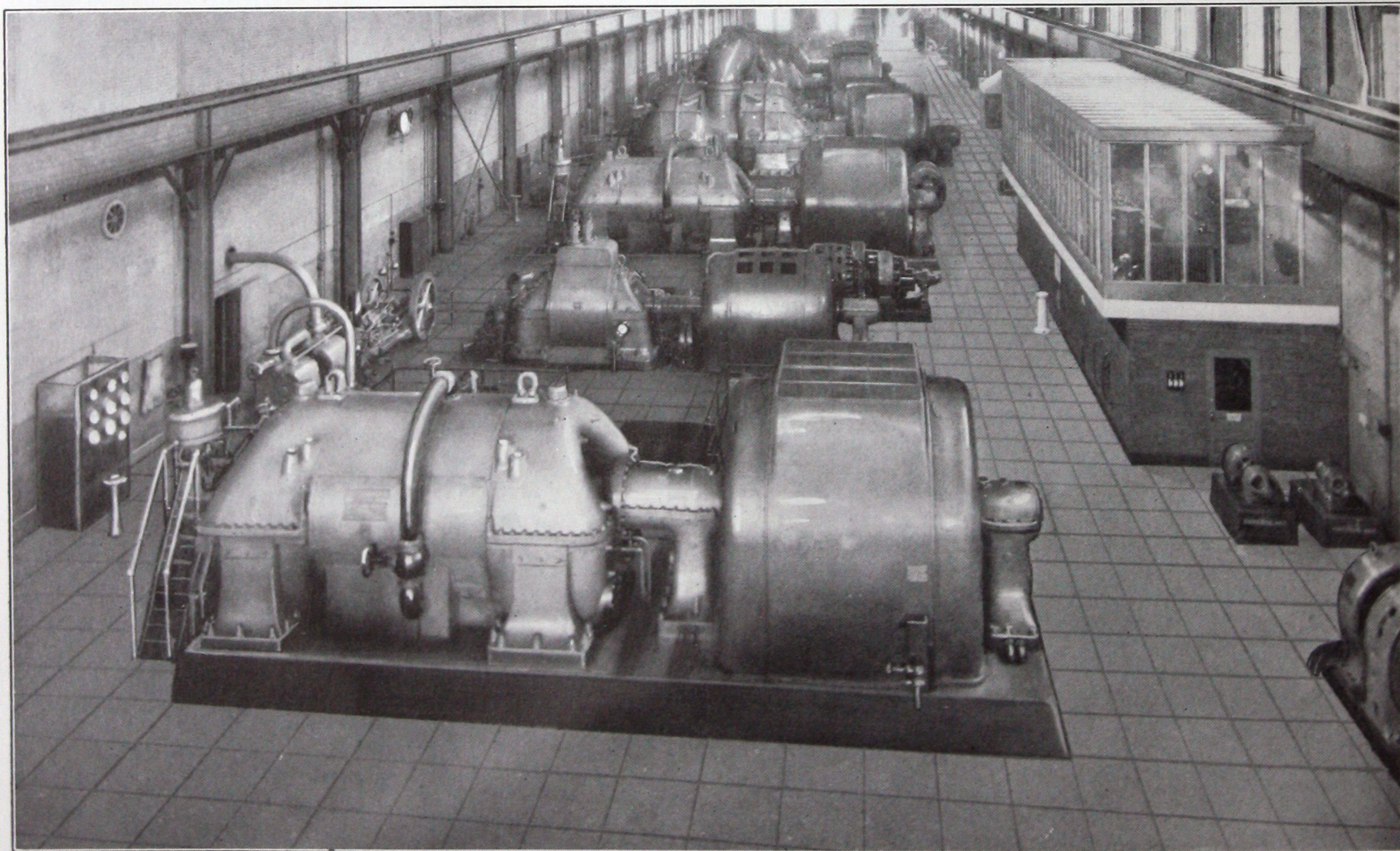
# The Advantages of Marbleloid

**M**ARBLELOID is a standardized, permanent, light-weight, fireproof and resilient product for floors, coved sanitary base, wainscot, trim, treads, etc. It is installed in two coats, the fibrous under coat serving as a cushion to the harder, wear-resisting top coat. Marbleloid is installed in a plastic condition, usually of one-half inch total thickness, and sets in a few hours into a seamless, tough body, possessing a fine-grained, smooth surface. Thus the Marbleloid Flooring forms a hermetic seal, offering neither joints nor crevices for the accumulation of germs, dirt or moisture.

Marbleloid adheres firmly to wood, concrete or iron, and may be installed over old flooring, base or wainscotting, as well as upon new construction. Due to the fact that the plastic magnesia base is practically white, Marbleloid can be made in all shades of colors, and the fastness, quality and variety of the mineral colors used offer unusual possibilities in the working out of any desired color scheme. Ribbons, borders or other designs are readily made in varying color contrasts to harmonize with any such decorative scheme.

POWER PLANT, DUQUESNE LIGHT CO.  
BRUNOT'S ISLAND, PA.

F. H. Uhlenhaut, Chief Engineer. One of three Power Plant installations for this Company, Marbleloid being selected because of its non-dusting, non-abrasive features.





## MARBLELOID



CAFETERIA, UTICA COUNTRY DAY SCHOOL  
UTICA, N. Y.

Pember, Whittemore & Demers, Architects, Albany, N. Y.; R. Richards & Sons, Utica, N. Y., Contractors. Recognized as a most modern and up-to-date Country School. Marbleloid used in above area and throughout all corridors, locker rooms, gymnasium, etc.



KITCHEN, UNION LEAGUE  
CLUB, PHILADELPHIA, PA.

Marbleloid kitchen floors resist fire, rodents, roaches, stains and odors.

Its absolute fire-resisting properties give Marbleloid favorable consideration for all classes of work where fire-protection is of prime importance. Many instances are recorded where Marbleloid, installed in non-fire-proof structures, has actually served as a fire-stop, preventing the spread of the fire throughout the building. Its jointless highly sanitary, resilient, and therefore, quiet features, give it consideration for hospitals, institutions, residences, etc., where these qualities are of first importance. Being non-slippery, it is used with satisfaction for stair-treads, corridors, etc. Its cheapness, great durability, non-dusting, and non-abrasive properties, make it desirable for industrial plants, factories and power houses, where the dust abraded from brittle floor-surfacings often causes damage to stock or frictional parts of machinery. The fact that seats, desks or other fixtures may be readily secured in place by the use of screws driven into the material gives additional value to its use in the class room, theatre or church.

Owing to its plasticity, Marbleloid is not fatiguing; it is a non-conductor of heat, and, therefore, never cold; it has great crushing and structural strength and does not contract nor expand to any appreciable degree.

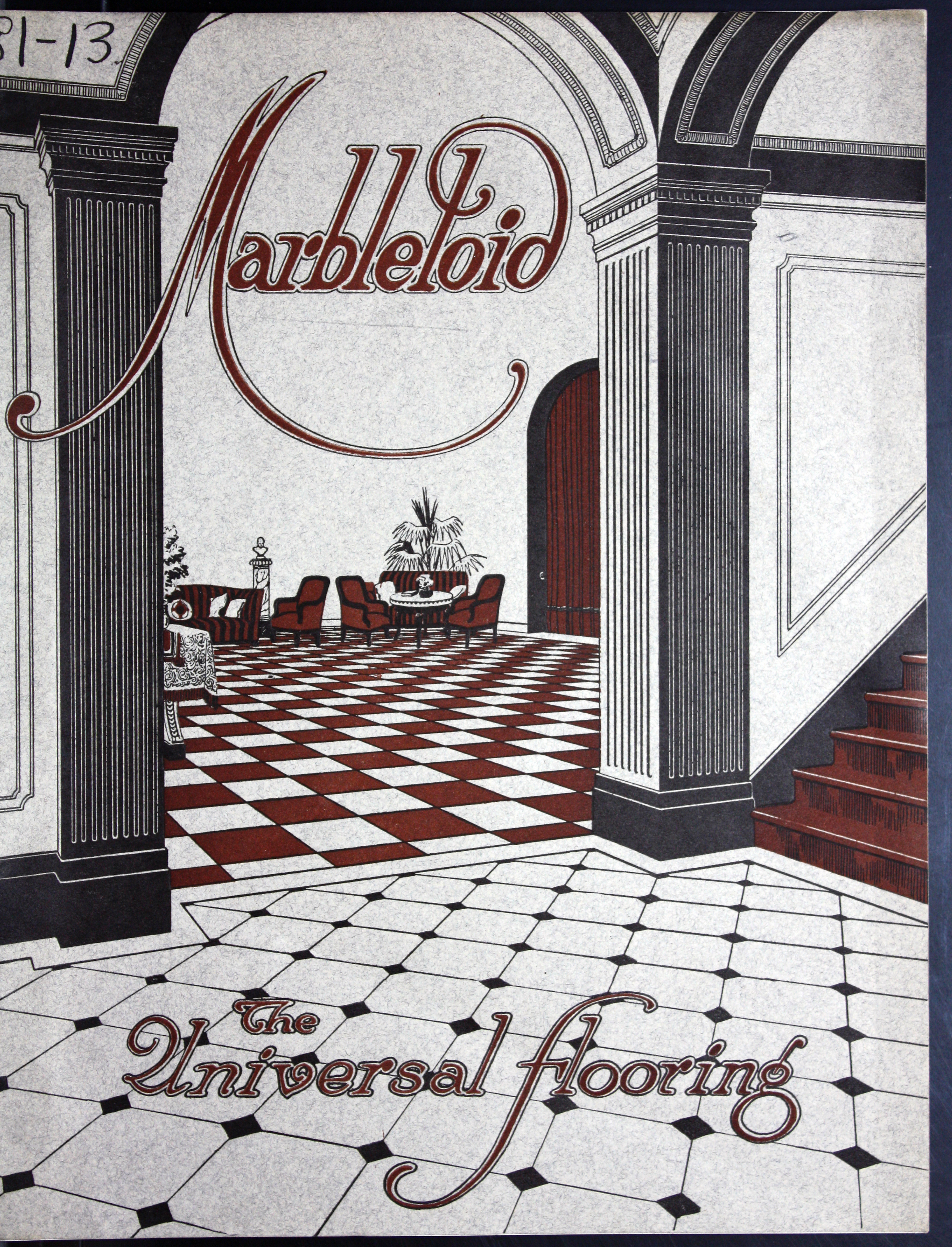


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CCA





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Marbleloids

The Universal flooring







MARBLELOID

# The Marbleloid Company Floor Book



For Architects  
and Owners

General Office  
Printing Crafts Building, New York  
461 Eighth Avenue

FACTORIES: NEW DURHAM, N. J., and DETROIT, MICH.

#### BRANCH OFFICES

PITTSBURGH, PA., 6624 Hamilton Avenue  
PHILADELPHIA, PA., 1524 Chestnut Street  
CLEVELAND, OHIO, 528 Erie Building  
DETROIT MICH., 433 Brady Street

BOSTON, MASS., 21 Pearl Street  
MONTREAL, QUE., 908 New Burks Building  
CHARLOTTE, N. C., Latta Arcade  
CINCINNATI, OHIO, Mercantile Library Building

NORFOLK, VA., 923 Harrington Avenue  
MINNEAPOLIS, MINN., 1115 Metropolitan Life Building  
BUFFALO, N. Y., 887 Ellicott Square  
BALTIMORE, MD., 115 East Commerce Street



# MARBLELOID



FOOTE-BURT COMPANY PLANT  
13,000 ST. CLAIR AVE.  
CLEVELAND, OHIO

George S. Rider Company, Engineers;  
Boldt Construction Company, Con-  
tractors. *Awarded the Cleveland Chamber of  
Commerce medal for the best factory in  
Cleveland for the year 1921.* Over 15,000  
feet of Marbleloid Flooring and sani-  
tary base installed throughout general  
offices, drafting rooms, toilet and locker  
rooms, first-aid departments, etc., etc.





# A Centralized Responsibility



HERE is no divided responsibility with a Marbleloid Floor. The Marbleloid Company rigidly guarantees the quality of its material and workmanship. The material is manufactured and the floor actually installed by the company's floor specialists.

The Marbleloid Company was organized in 1905, and since that time has manufactured and installed more than 15,000,000 feet of Marbleloid Flooring, in various types of buildings. It is today the leader in the Plastic Magnesia Flooring field and restricts its activities to this type of flooring.

It is striving, constantly, to improve its product and under no conditions will the quality of its materials or workmanship be sacrificed in order to reduce costs.

## CHEVROLET MOTOR COMPANY PLANT FLINT, MICH.

H. S. Snyder, Chevrolet Co., Architect; W. E. Wood Co., Detroit, Mich., Contractors. Installing Marbleloid in the new reinforced concrete building for this company; used for offices, cafeterias, serving rooms, etc., where the sanitary qualities of Marbleloid particularly recommends its use.

## DR. KING'S PRIVATE HOSPITAL

Bay Shore, Long Island, New York

The Marbleloid Company, 461 Eighth Avenue, New York, N. Y.

Gentlemen—I wish to thank you for the excellent work done by you and to compliment you on the class of men you send out to do your work. You have the nicest, most considerate and all-round good fellows we have had the pleasure of dealing with.

Very truly yours,

GEORGE S. KING.



10 90-B 6198 TEL



# Modern Flooring Requirements



ASIDE from the consideration of lighting, heating and ventilation, the question of flooring has probably more to do with the personal comfort of the occupants of a building than any other one feature of modern building construction. Formerly, when wood was used almost universally, because of its many excellent flooring qualifications, the question of floor covering required little or no consideration other than the selection of kind and grade to be used.

The advent of modern building construction, however, with its sanitary and fireproof requirements, brought many sweeping changes, both in methods and materials employed, and the question of flooring, instead of the simple matter it formerly had been, became indeed a most perplexing and serious problem. The requirement that the flooring material in the modern building be fireproof as well as sanitary, left a choice among the flooring materials formerly used of only concrete, tile, marble, mosaic or terrazzo. For certain purposes, these various materials filled the requirements most satisfactorily, but in a vast majority of cases because of their coldness, hardness, slipperiness

DINING HALL, NORTH CAROLINA  
COLLEGE FOR WOMEN, GREENSBORO, N.C.

H. A. Underwood, Engineer; State Building Commission; J. A. Jones Construction Co., Charlotte, N. C., Contractors. Over 40,000 feet of Marbleloid installed in this and adjacent dormitory buildings. Marbleloid is an ideal flooring for Educational Institutions, being fire-proof, easily cleaned, sanitary and resilient.





## MARBLELOID



CLEVELAND TELEPHONE COMPANY  
CLEVELAND, O.

Marbleloid, the ideal floor under heavy traffic in a busy commercial office. In use over three years. Resilient, quiet, attractive.



FLOOR IN BEAUTY SHOP OF  
THE M. E. BLATT DEPART-  
MENT STORE; ATLANTIC CITY,  
NEW JERSEY'S LEADING STORE  
A very attractive floor, buff color  
with neat black decorative border.

and fatiguing qualities, they left much to be desired. Architects and engineers early recognized the urgent need in modern construction of a material possessing broader flooring qualifications, and this fact led many chemists, manufacturers and experimenters, to bend their energies toward the solving of this problem.

With this greater attention thus concentrated upon flooring requirements, there has come an approach to the subject from quite a different angle—an effort to scientifically analyze the properties to be desired in a flooring for each specific use. The endeavor of each manufacturer or investigator has been to produce a flooring material which would embrace all or at least a maximum of the desirable flooring essentials required in a product intended for all kinds of flooring service.

Cleanliness, pleasing appearance, color variation, quietness, freedom from abrasion, resilience, freedom from slipperiness, resistance to dampness, plasticity, thermal insulation, durability, resistance to fire, resistance to acids or alkalies, elasticity, crushing strength, structural strength, freedom from expansion or contraction, lightness and relative low cost, are all important and most desirable flooring qualifications. The ideal modern floor covering must possess all these properties to the fullest desirable degree.



## MARBLELOID



None of the old materials can measure up to such a specification. Each has merit, and each has met one or more counts in the modern specification for a universal flooring, but each fails in many of the requirements.

In casting about in search of a material that would more fully meet modern demands, investigators early recognized the possibilities that lay in a flooring composition that could be made up from the magnesia cement base discovered in 1866 by Stanislas Sorel of Paris. The properties of this cement, in many respects radically unlike those of Portland or other known cementing materials, seemed particularly well adapted to a product of this kind, and accordingly offered a very promising line for investigation and experiment.

Plastic magnesia flooring is the result of the work of chemists in many countries, who have made countless experiments in innumerable formulae with this basic cement. Just as has been the case in many other chemical processes, many failures were recorded before the goal of complete commercial practicability was reached.

Flooring of this type first came into extensive use abroad about the year 1900. As a result of a thorough

### KINGSTON CITY HOSPITAL KINGSTON, N. Y.

George E. Lowe, Architect; Dr. E. E. Norwood, Superintendent. One of ten separate contracts totaling over 20,000 feet. Marbleloid is the ideal hospital flooring and has been installed in over 600 similar buildings.

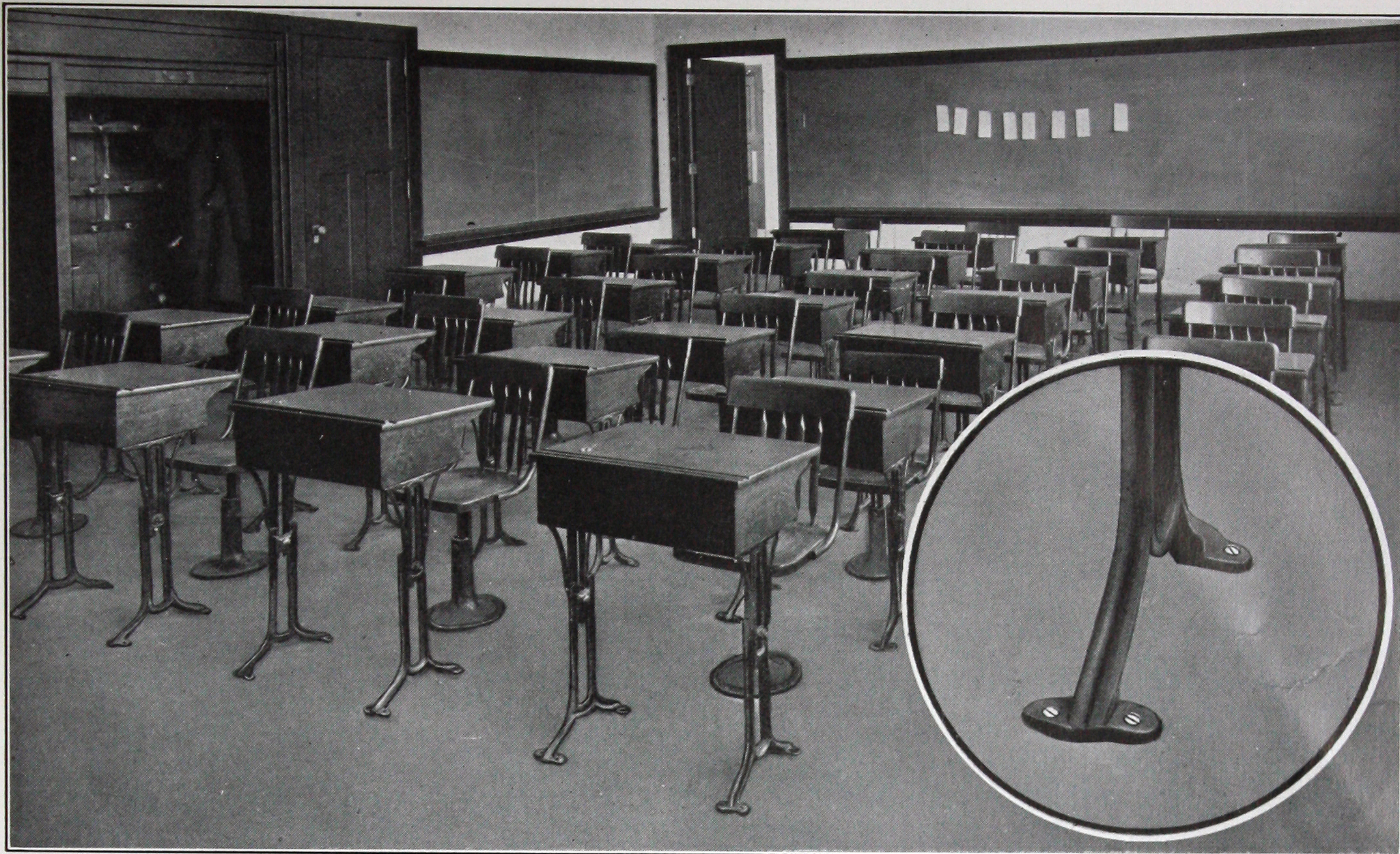


### OFFICE OF AMERICAN PULLEY CO., PHILADELPHIA, PA.

Heacock and Hokanson, Architects. Marbleloid floor in tile design installed throughout.

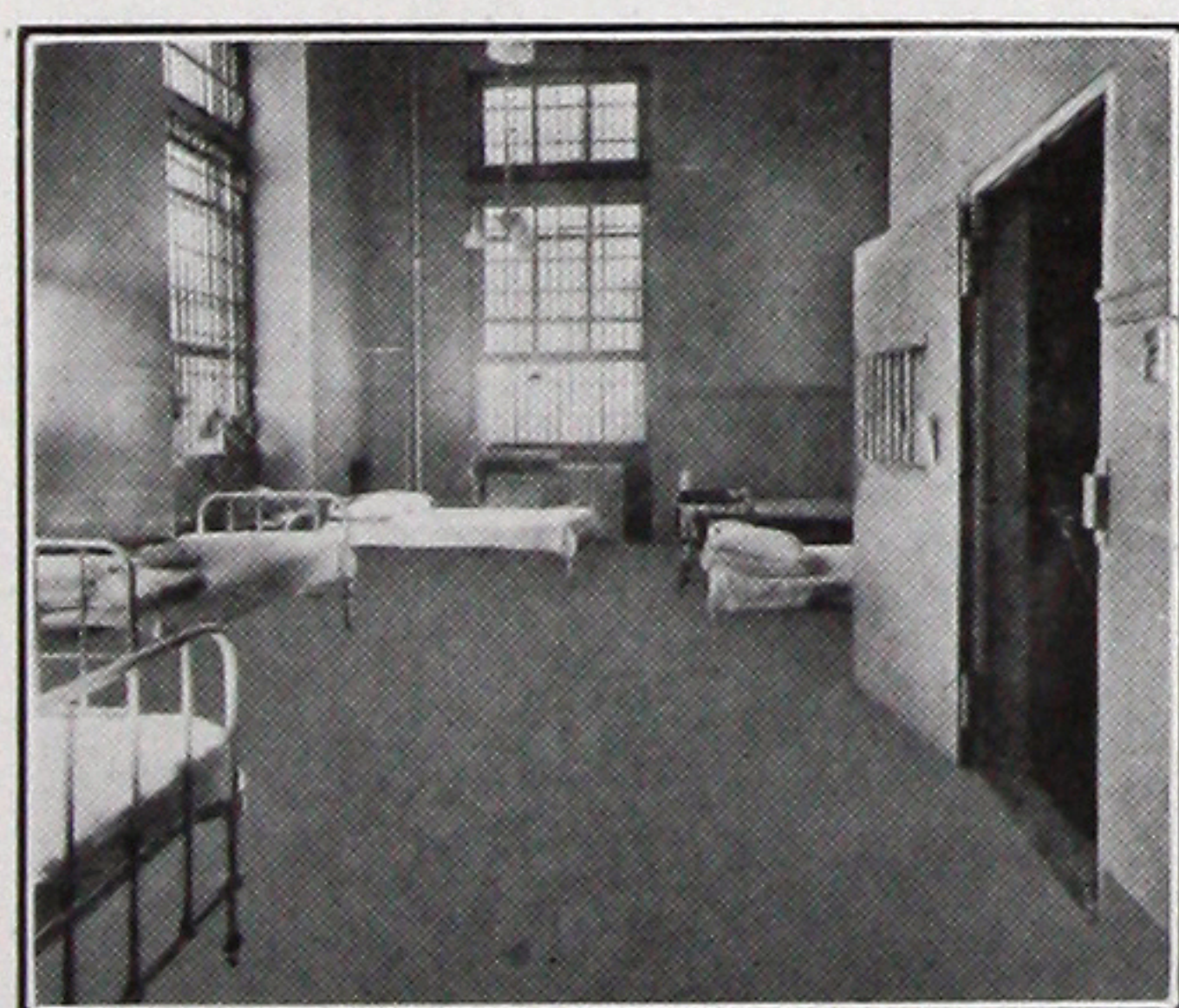


## MARBLELOID



TYPICAL CLASSROOM, PUBLIC SCHOOL  
WESTWOOD, PA.

Press C. Dowler, Architect, Pittsburgh. This is the fourth school installation completed under Mr. Dowler's specifications. Insert shows desk attached with screws to Marbleloid Floor.



VIEW IN JAIL SECTION, DALLAS, TEXAS, CRIMINAL COURTS AND JAIL BUILDING

Harry A. Overbeck, Architect.  
25,000 feet of Marbleloid in this building.

study of the successful foreign product, involving several years' constant experimenting, both with the mixture and the process of working, a flooring material, perfected far beyond the most sanguine hopes of the early experimenters and adapted to all classes of flooring service, was finally evolved and first placed upon the market in January, 1905. This product is known as MARBLELOID FIREPROOF FLOORING.

Its record and the enviable reputation it has gained during the past two decades fully justify the claim that Marbleloid is, from every viewpoint, a flooring product of outstanding merit. That it may properly be termed a "Universal Flooring" is demonstrated by the wide range in the character of its installations.

When it was first introduced, twenty years ago, Marbleloid was offered and adopted largely as a hospital or institutional flooring, the main consideration being given to its sanitary qualities. Later its many other desirable flooring features claimed recognition, with the result that today it is specified and used by our leading architects for floorings of the most diversified character. Thousands of Marbleloid installations of large area have been made in the plants and factories of many of our leading corporations, in many of the modern lofty office buildings, in schools, hospitals, association buildings,



# MARBLELOID



churches, hotels, railroad stations, libraries, theatres, banks, steamships, amusement halls, public buildings, stores, restaurants, cafes, power houses, garages and in many of the finest residences and apartment houses.

BROWN COMPANY  
GEORGE F. LOVETT, *Engineer*  
Berlin, N. H.

The Marbleloid Company,  
461 Eighth Ave., at 34th St., New York City.

Gentlemen:

We are well satisfied with the service Marbleloid Flooring placed by your Company in our Laboratory and office building has given us.

We have two entire floors in this building devoted to chemical laboratory work and we cannot see any effect on flooring due to chemicals being applied on them.

Yours truly,  
(Signed) GEORGE F. LOVETT, *Engineer*.

THE ODELL HARDWARE COMPANY  
Hardware Jobbers and Manufacturers Agents  
Greensboro, N. C.

The Marbleloid Company  
461 Eighth Avenue, New York City, N. Y.

Gentlemen:

It gives me great pleasure to report that the work done by your firm is entirely satisfactory. We could have had the work done a little cheaper, by another concern, but upon investigation we found that work done by you had reputation for standing up better than that done by others, consequently we gave you the job. We have never regretted doing so.

Truly yours,  
CHAS. H. IRELAND, *President*.

## DRAFTING ROOM, STUDEBAKER CORPORATION, SOUTH BEND, IND.

James Stewart Co., General Contractors. A view showing the drafting room and portion of the general offices; 167,000 square feet of Marbleloid is installed in Buildings Nos. 78, 79 and 88 of this plant, recognized as one of the most modern in the country. Marbleloid is also used in the cafeteria, dining rooms, locker rooms, etc.

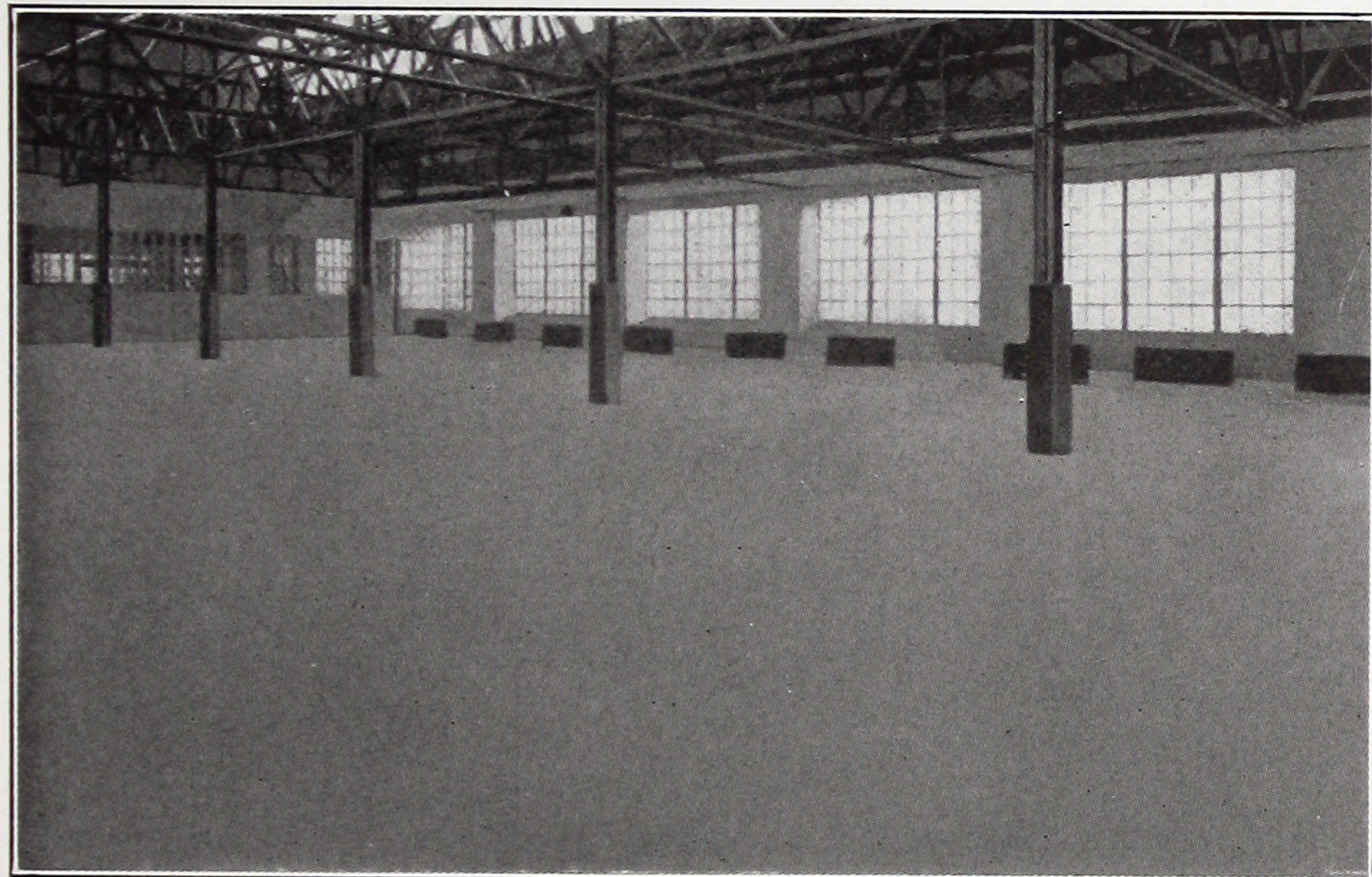
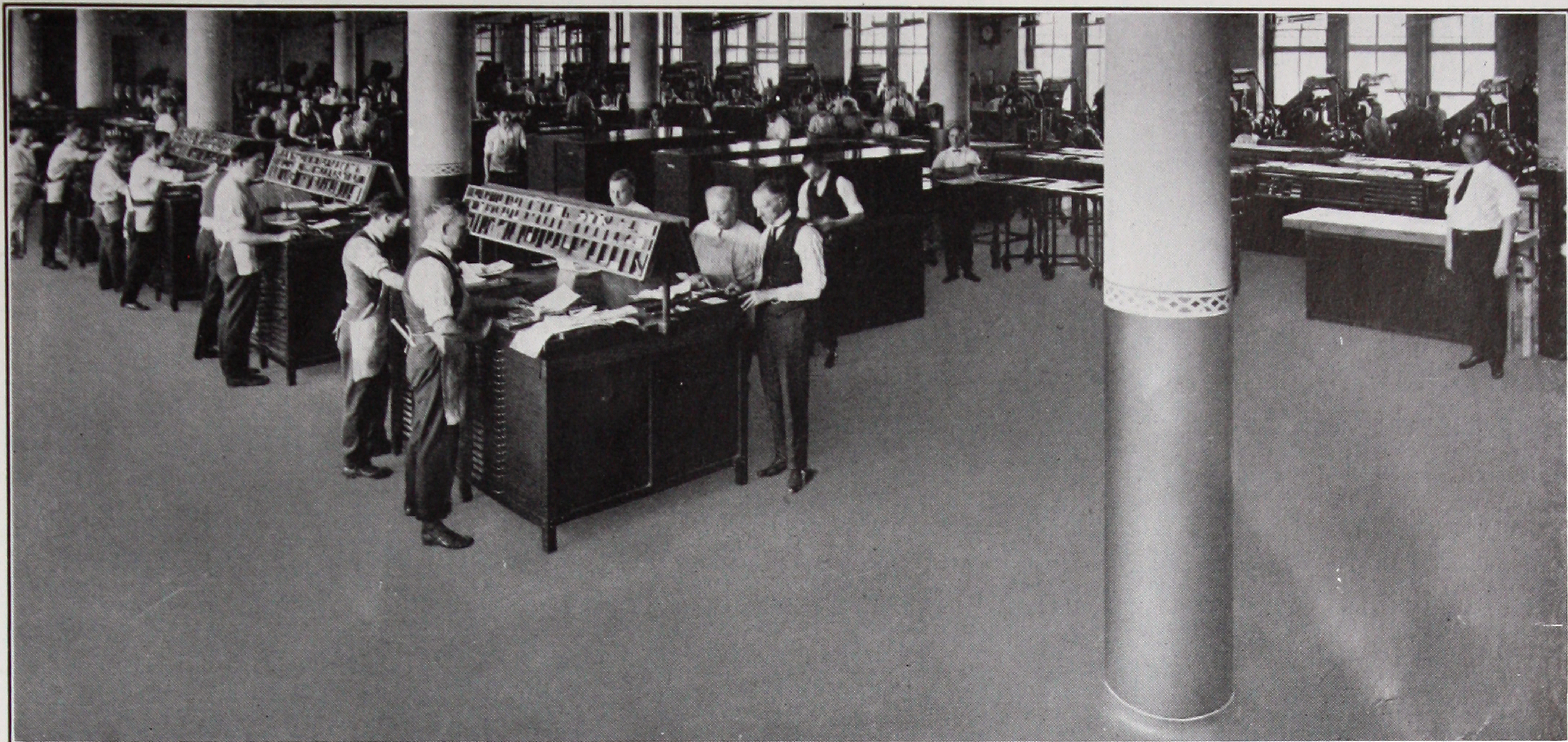


## SOLARIUM OF MEISENHOLDER SANITARIUM, YORK, PA.

Edward Leber, Architect, York, Pa. Marbleloid floors also in kitchen, pantry, operating section, and toilets.

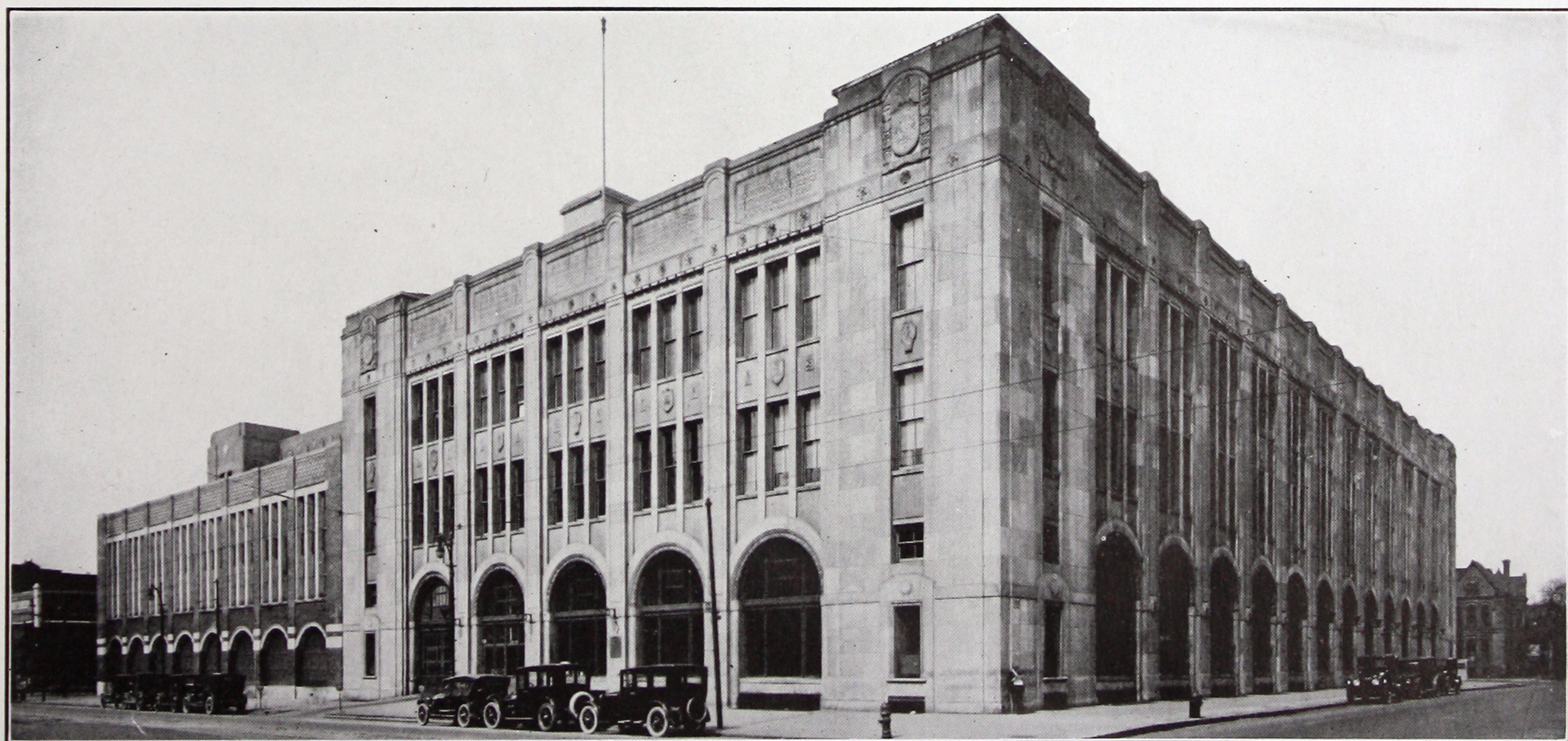


# MARBLELOID



## DETROIT EVENING NEWS BUILD- ING, DETROIT, MICH.

Albert Kahn, Architect; George A. Fuller Company, Contractors. *One of the finest Newspaper Buildings in the Country.* At the time the original building was erected in 1916, over 30,000 feet of Marbleloid was installed by us in the press room, mailing room, stereotype and composing rooms. Since that time we have installed work totaling over 15,000 feet in the Rotogravure Department, Radio Department, etc.





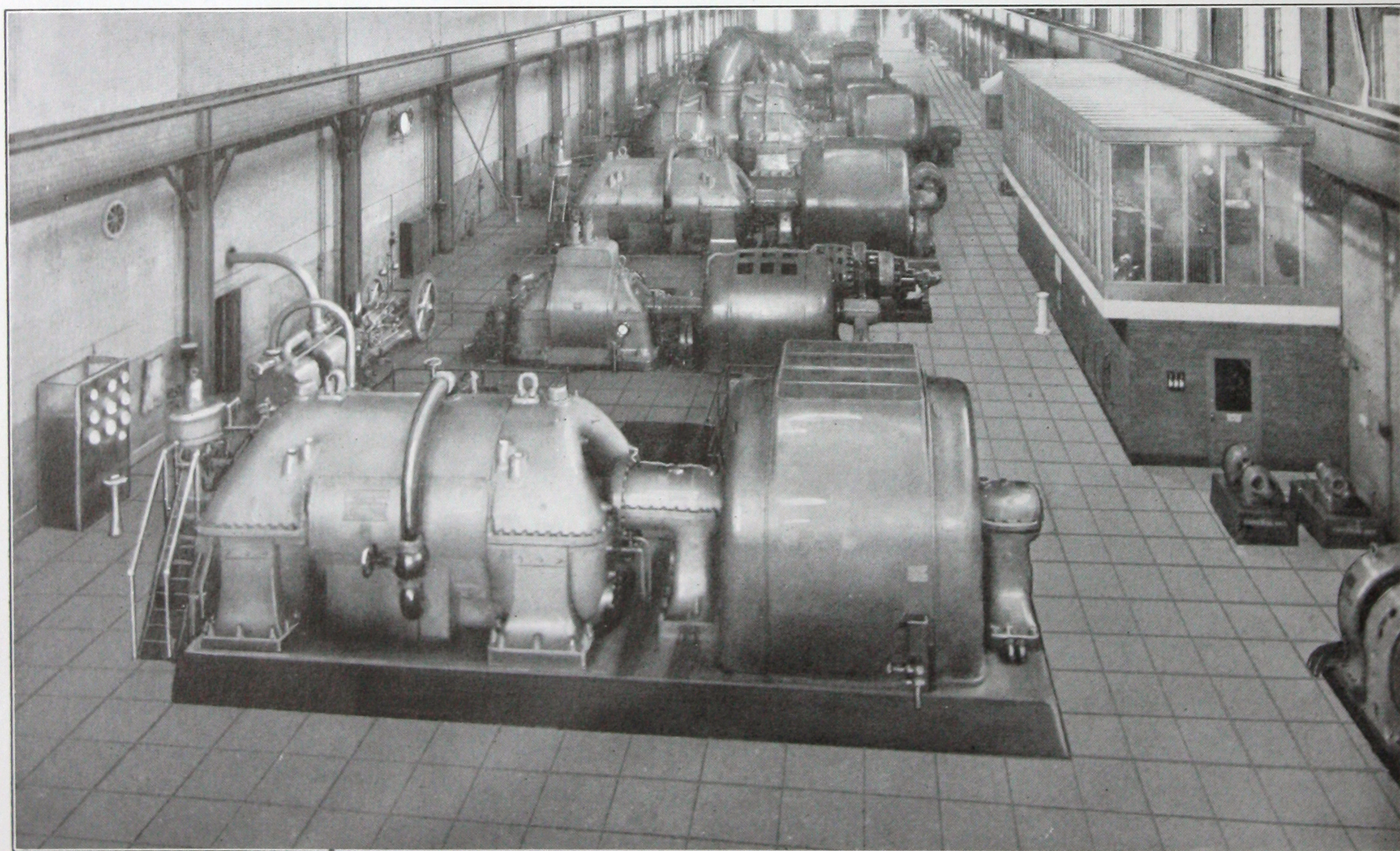
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BRUNOT'S ISLAND, PA.

F. H. Uhlenhaut, Chief Engineer. One of three Power Plant installations for this Company, Marbleloid being selected because of its non-dusting, non-abrasive features.





## MARBLELOID



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UTICA, N. Y.

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KITCHEN, UNION LEAGUE  
CLUB, PHILADELPHIA, PA.

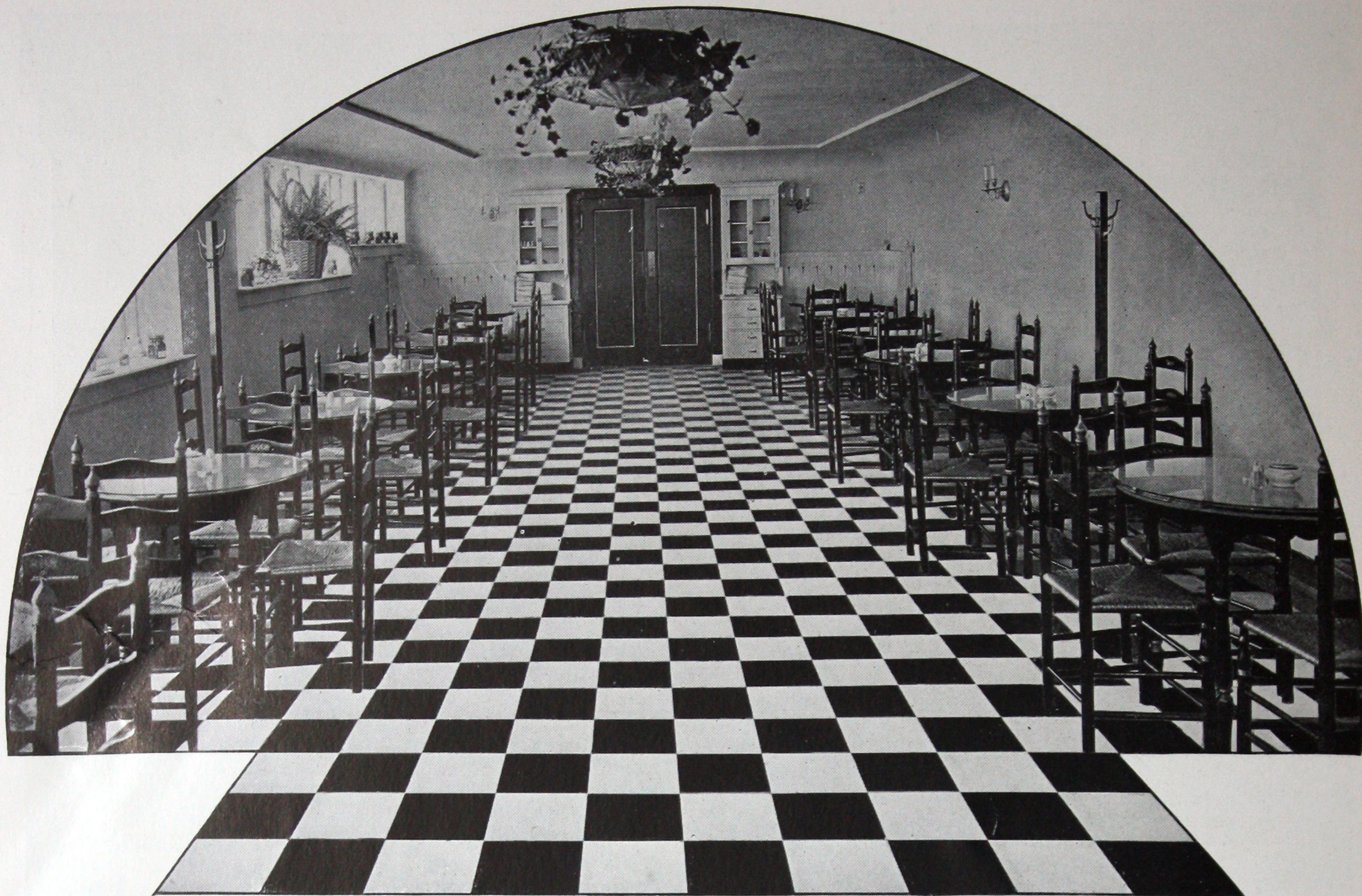
Marbleloid kitchen floors resist fire, rodents, roaches, stains and odors.

Its absolute fire-resisting properties give Marbleloid favorable consideration for all classes of work where fire-protection is of prime importance. Many instances are recorded where Marbleloid, installed in non-fire-proof structures, has actually served as a fire-stop, preventing the spread of the fire throughout the building. Its jointless highly sanitary, resilient, and therefore, quiet features, give it consideration for hospitals, institutions, residences, etc., where these qualities are of first importance. Being non-slippery, it is used with satisfaction for stair-treads, corridors, etc. Its cheapness, great durability, non-dusting, and non-abrasive properties, make it desirable for industrial plants, factories and power houses, where the dust abraded from brittle floor-surfacings often causes damage to stock or frictional parts of machinery. The fact that seats, desks or other fixtures may be readily secured in place by the use of screws driven into the material gives additional value to its use in the class room, theatre or church.

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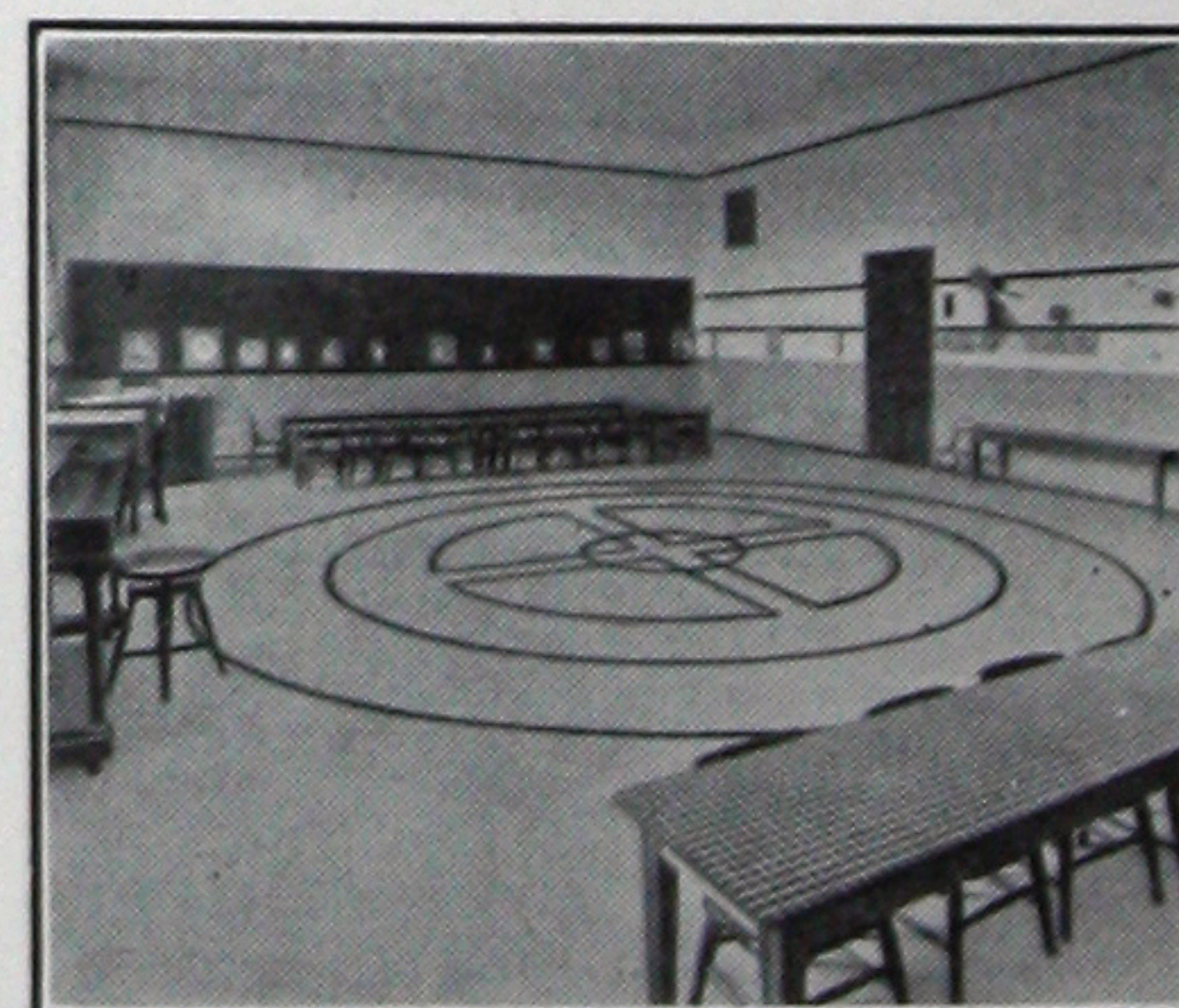


MARY BUDD TEA ROOM  
NORTH PEARL STREET, ALBANY, N. Y.

Girard W. Betz, Kingston, N. Y., Architect. A typical tea room and candy store installation in black and light grey alternating tile effect.

In order to meet the varying essential requirements for floors in different types of buildings, the Marbleloid mixture is varied to accentuate those properties of the floor which will be best suited to the conditions under which it is to be used. A factory floor must naturally be harder and should possess greater resistance to wear and abrasion than a floor intended for the hospital or residence where these qualities are not of prime importance nor, perhaps, even desirable, but where warmth, resiliency, quietness and handsome appearance are of first consideration.

Some ten different ingredients are used in the manufacture of Marbleloid, each of which is selected for the purpose of giving to the floor certain definite and desirable properties, and these ingredients are used regardless of cost. The varying formulae used for varying conditions of service are all completely standardized, and as the Marbleloid composition is all thoroughly machine-mixed at the factory, and no ingredients are left to be inefficiently added outside of the plant, there is no uncertain or variable result to be considered in the use of this material for these divers types of service.



KINDERGARTEN, DEVONSHIRE  
SCHOOL, MONTREAL, CAN.

Ross & McDonald, Architects.  
Sanitary, non-slipping, quiet, warm  
and easy to the tread. No painting  
or varnishing required.



# MARBLELOID



GEORGE H. BOWMAN COMPANY  
224 EUCLID AVE.  
CLEVELAND, OHIO

Marbleloid placed over worn-out wood flooring,  
over Saturday afternoon and Sunday, without  
loss of business to the store.

NATHAN TRIVERS STORE  
11th STREET AND BROADWAY  
NEW YORK CITY

Pleasing appearance, ease to the tread and long  
wearing qualities.

UNITED GAS IMPROVEMENT COMPANY,  
GERMANTOWN, PA.

A high-class show room. One of ten similar  
installations for this Company.





# Physical Properties of Marbleloid

**M**ARBLELOID weighs approximately three pounds to the square foot; it has a very low percentage of absorption; its compressive strength is over 5,000 pounds per square inch; it has an average tensile strength of 750 pounds per square inch; it will withstand a heat of 1,700 degrees Fahrenheit without cracking or disintegrating.

Marbleloid has been tested and approved by the Bureau of Buildings, Borough of Manhattan, New York City, as fire-proof material.

## TUSCARORA

*Eating Place of Excellency*

L. H. HAMMAN, Owner

Warren St. Syracuse, N. Y.

Gentlemen:

At the suggestion of Messrs. Taylor & Bonta, my architects, I decided after careful investigation to use Marbleloid in my restaurant a year ago. The flooring has proven very satisfactory, being quiet and easy to the tread, attractive in appearance and easily kept clean by mopping and an occasional coat of oil. After a year's use in a very busy restaurant, it shows no wear whatever.

My chairs and tables are equipped with steel "Domes of Silence" and these are very quiet over Marbleloid.

I feel that Marbleloid is the best type of flooring obtainable at a moderate cost for a restaurant or cafeteria.

Yours very truly,

(Signed) L. H. HAMMAN.

## RESIDENCE OF JAMES DEERING, ESQ.

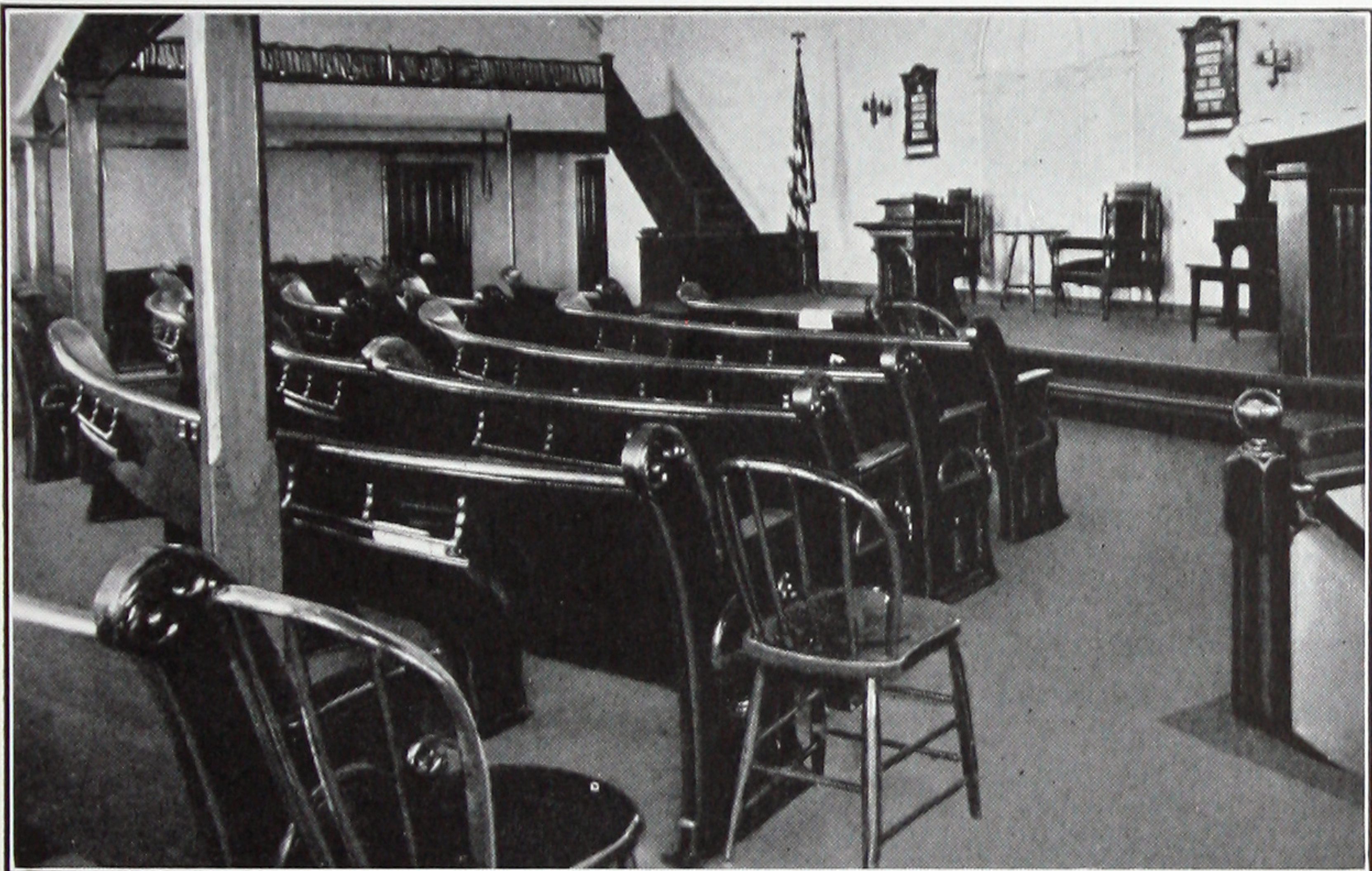
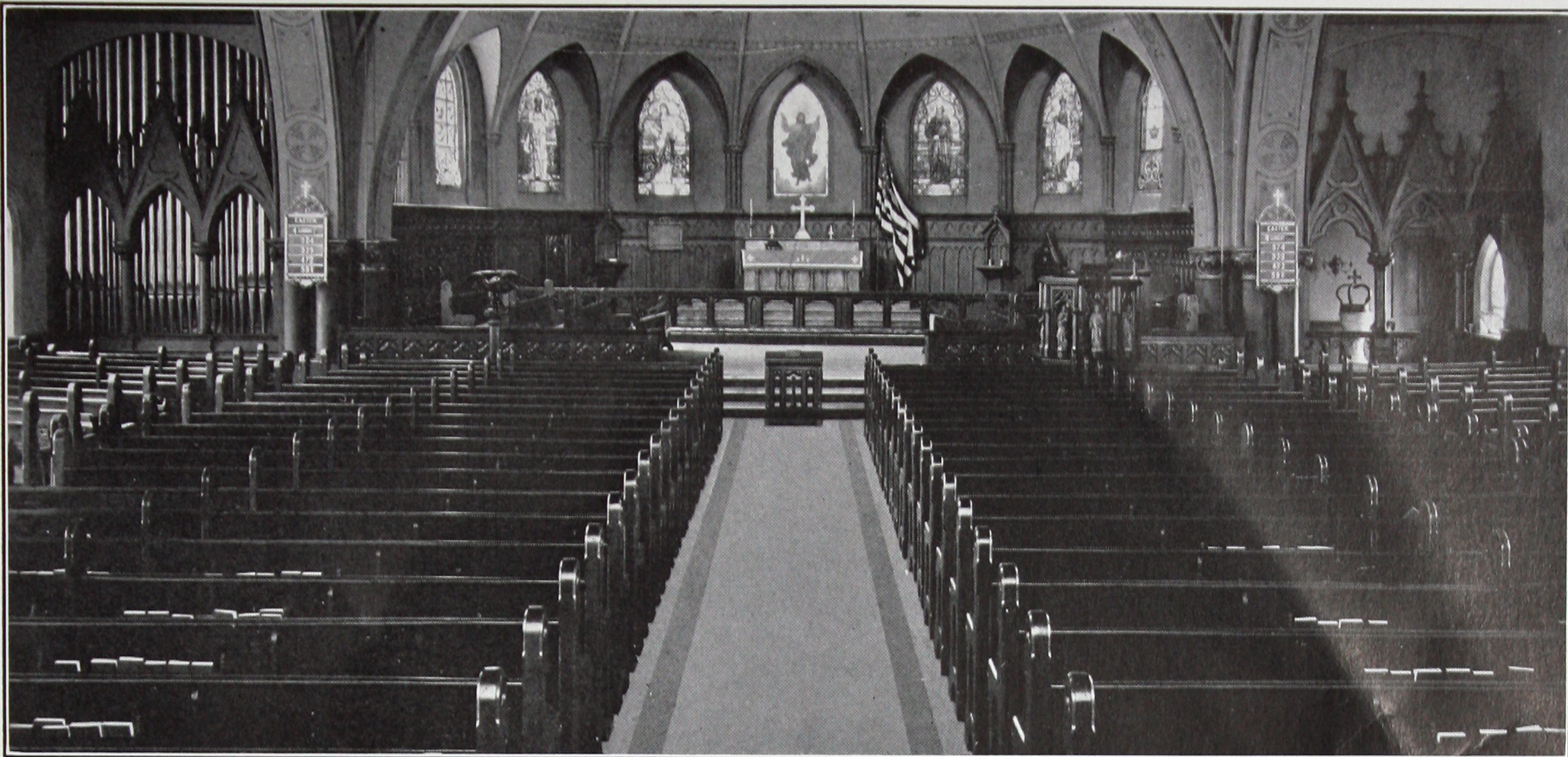
MIAMI, FLA.

F. Burrall Hoffman, Jr., Architect; Paul Chalfin, Associate. Reputed to be the most elaborate and finest constructed private residence in America; 7,000 feet of Marbleloid installed throughout the service portion.





## MARBLELOID



ST. JOHN'S EPISCOPAL CHURCH  
KNOXVILLE, TENN.

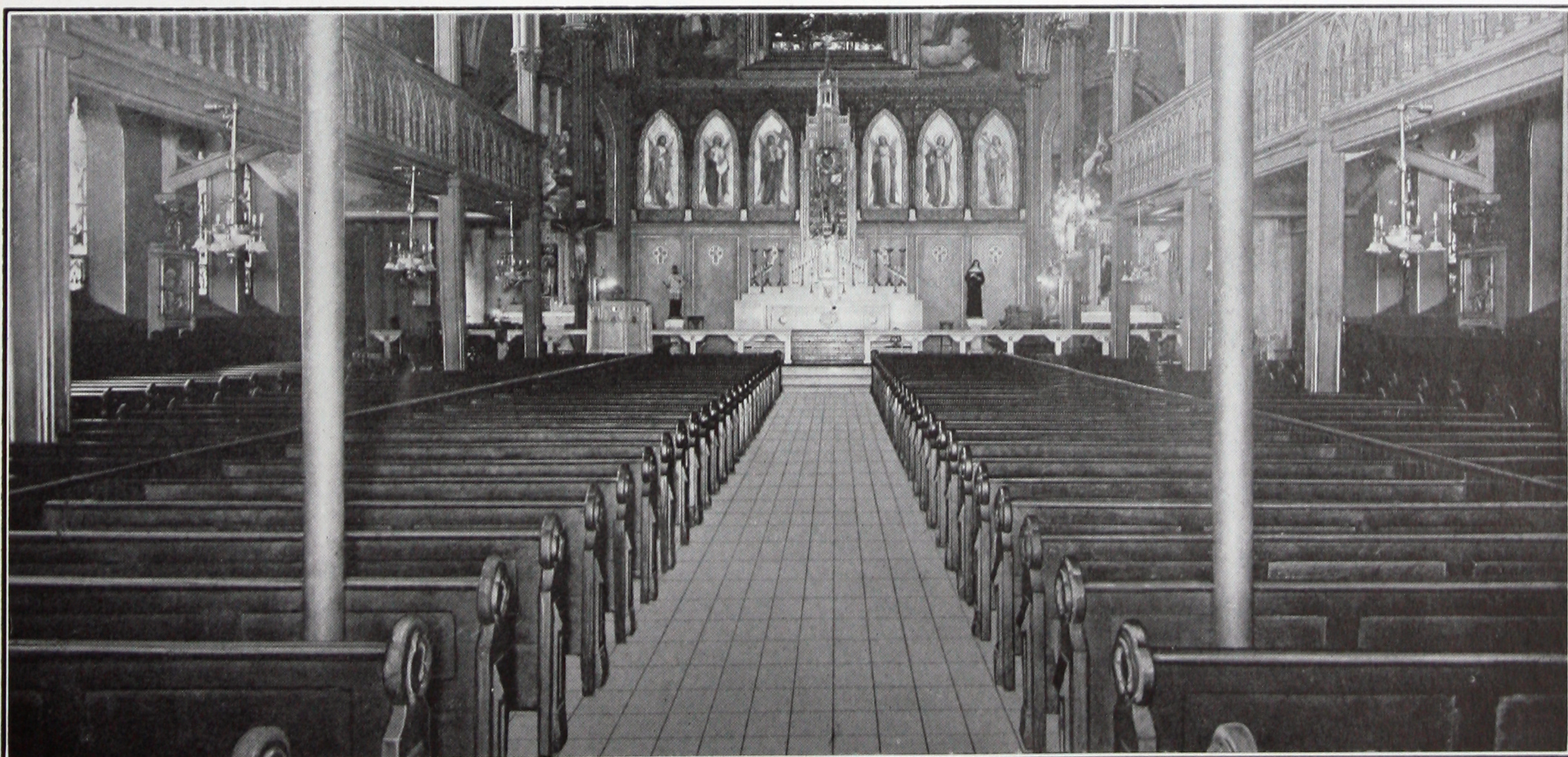
Barber & McMurray, Architects. Marbleloid with border effect in the aisles and in plain color under pews; installed throughout the body of church.

PERKASIE, PA.

LUTHERAN SUNDAY SCHOOL ROOM  
10,000 feet of Marbleloid installed throughout.

ST. BERNARD'S CATHOLIC CHURCH  
330 W. 14th STREET, NEW YORK CITY

Floor installed in 6-inch square tile effect in a red shade, with black interlining strips. A floor that will outlast many applications of carpet.





# Marbleloid Service Organization

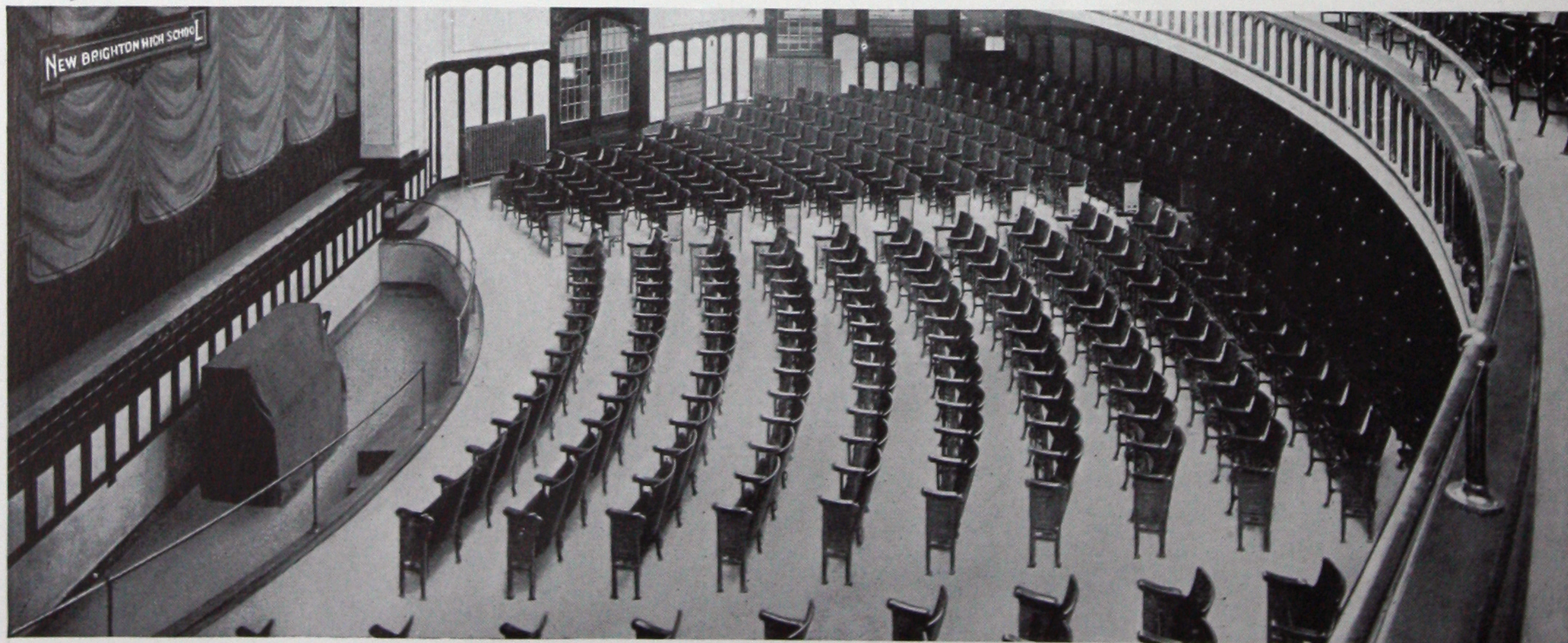
**T**HE MARBLELOID COMPANY has factories at New Durham, N. J., and Detroit and branch offices at Pittsburgh, Cincinnati, Detroit, Cleveland, Buffalo, Baltimore, Charlotte, Boston, Philadelphia, and Norfolk, and is represented by agents in other cities of the United States and Canada. The company maintains trained workmen at the principal building centers of the country, and is, therefore, unusually well equipped to perform work in any section of this territory, with the same high standard of excellence and efficiency in both workmanship and organization that has characterized all work executed by this Company, no matter where located.

Owing to the fact that installations are not always successful when made by local cement masons inexperienced in the handling of material of this nature, Marbleloid is not sold on a "material only" basis. All installations are made by its own trained mechanics, long experienced in the working of this material, with the result that the highest standard of workmanship is always assured. All work installed by the Marbleloid organization is rigidly guaranteed.

A printed foundation specification giving full directions as to the proper preparation of all foundation work is provided, and before actually beginning the installation of the Marbleloid material, a preliminary inspection is made by an engineer thoroughly familiar with all

## AUDITORIUM, HIGH SCHOOL NEW BRIGHTON, PA.

W. G. Eckles, Architect. Illustrating a portion of 35,000 feet of Marbleloid flooring, installed throughout the above school. For auditoriums, theatres, etc., Marbleloid offers the advantages of durability, easy cleaning, and proof against fire.





## MARBLELOID



Y. M. C. A., EASTON, PA.

Thomas, Martin & Kirkpatrick, Architects, Philadelphia. One of over 100 Y. M. C. A. buildings in which Marbleloid has been installed. The fourth installation for these architects.



BROTHERHOOD OF LOCOMOTIVE ENGINEERS' BUILDING, CLEVELAND, OHIO

Knox & Elliot, Cleveland, Architects; Geo. A. Fuller Co., N. Y. C., Gen'l Contractors. An installation of more than a quarter million feet of Marbleloid. Order placed as a result of satisfaction with Marbleloid floors in another building under same ownership.

phases of building construction. Obviously by taking this precaution, the workmen are sent to the building at the proper time, and many conditions are frequently corrected which might otherwise have resulted in an unsatisfactory piece of work.

In the case of large installations, a superintendent is placed at the building site who sees that all materials are delivered from our factories when needed, supervises our mechanics, and co-operates with the Architect, Contractor and Owner, insuring an installation that will be a credit and satisfaction to all concerned.

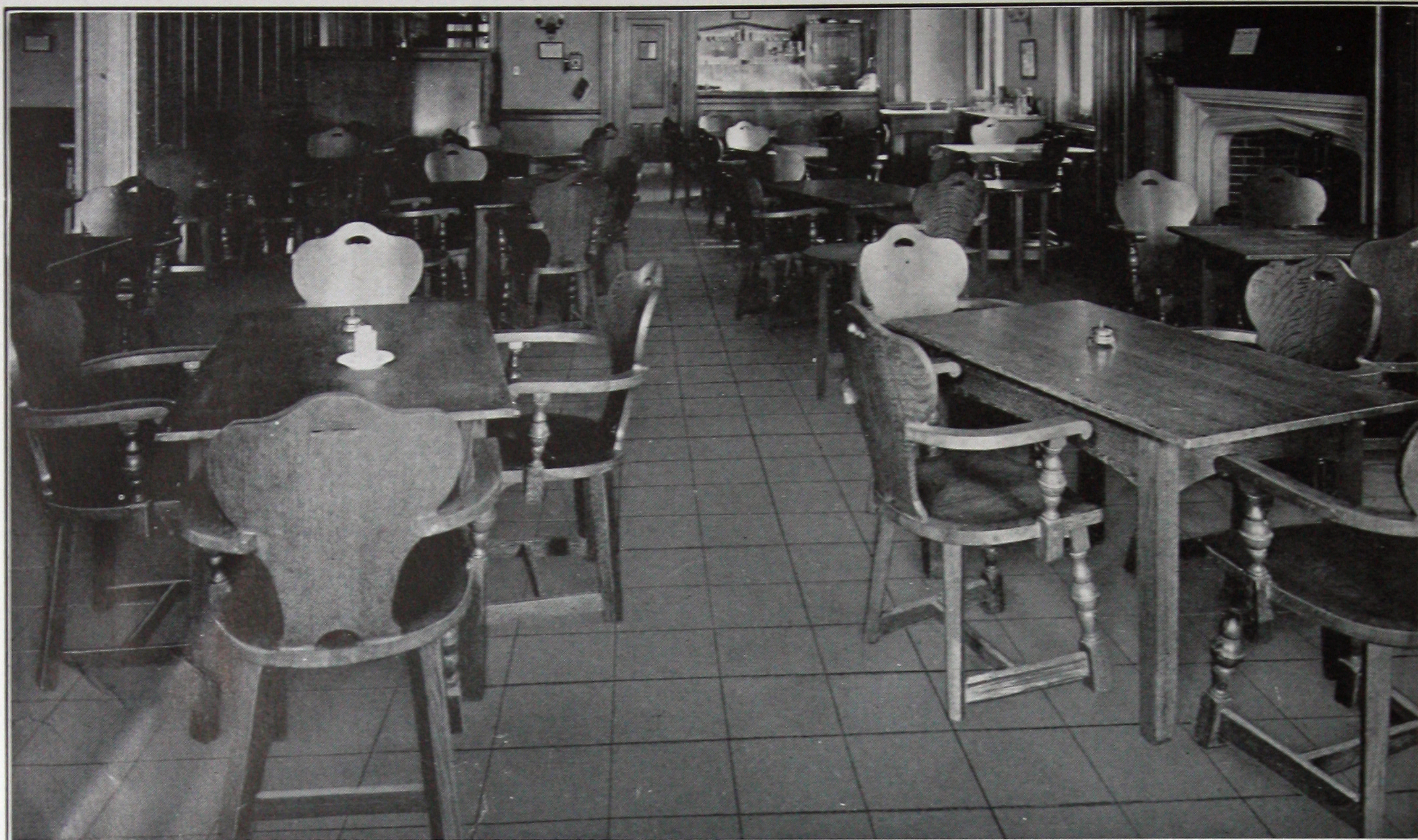
At the plant and in the field, our facilities are such that we are always prepared to handle all work, no matter how great in extent, with the utmost despatch and efficiency.

The draughting department is prepared at all times to submit details covering any special construction, sketches showing proposed color schemes, etc.

In order to maintain the superior merit of its product, the Marbleloid Company has in its employ a graduate chemist who has specialized in this line for the past twenty years. The laboratory is constantly engaged in research work and all raw materials entering into the Marbleloid composition, as well as all flooring shipments, are daily tested.



## MARBLELOID



The following physical tests are made regularly in the testing of Marbleloid materials:

- (1) Fineness
- (2) Soundness
- (3) Time of Set
- (4) Tensile Strength
- (5) Transverse Strength
- (6) Coefficient of Expansion

All raw or Marbleloid flooring material is rejected which does not test within the prescribed standard limits adopted by the National Association of Oxy-Chloride Cement Manufacturers.

ELKS CLUB, SCRANTON, PA.

J. J. Howley, Jr., Architect. Marbleloid giving excellent service after ten years' use. Warm, comfortable, fire-proof floors.

### CYR BROTHERS COMPANY

A. F. CYR

Professional Building Waterville, Maine

The Marbleloid Company,

461 Eighth Avenue, New York, N. Y.

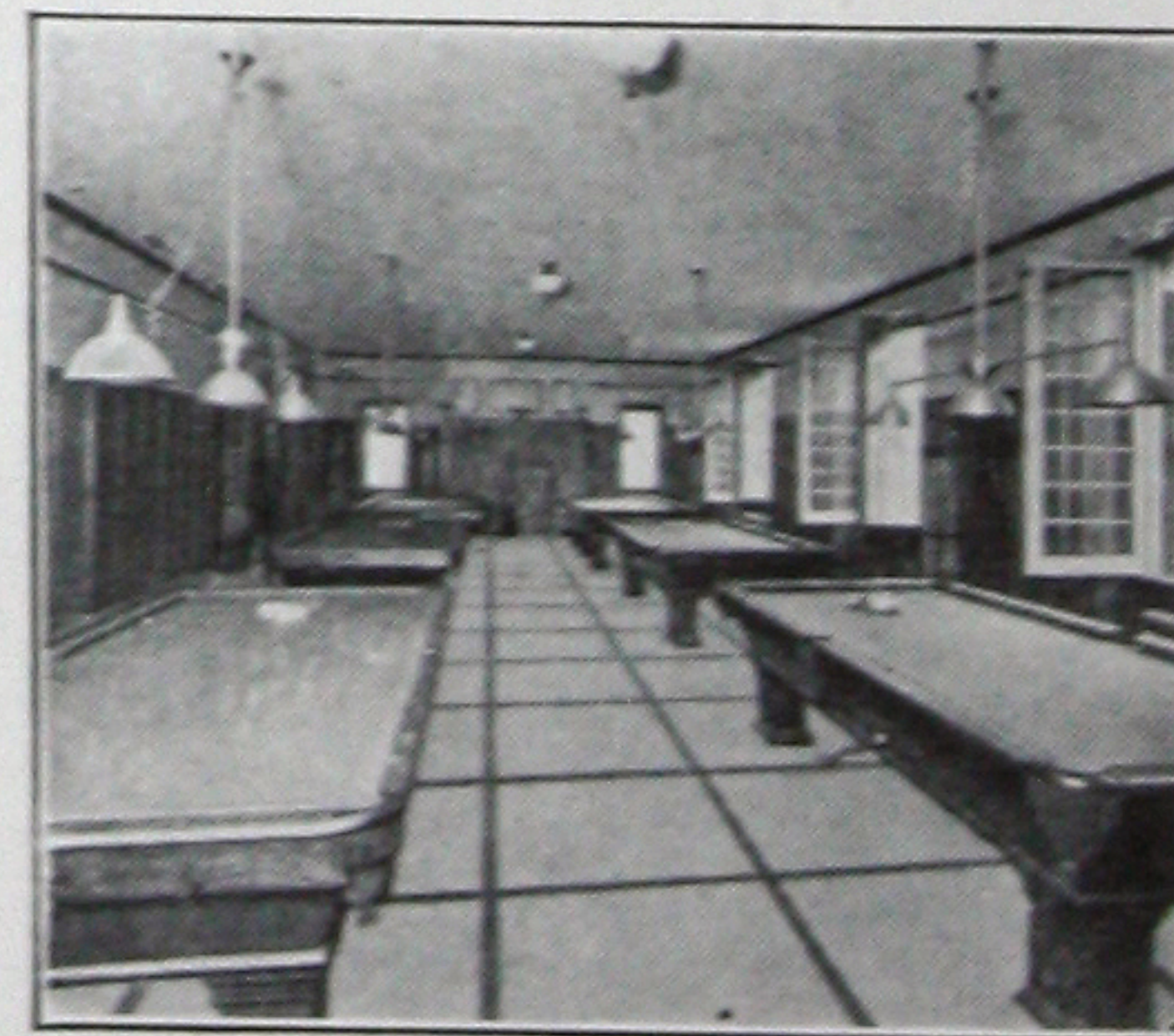
Gentlemen:

Your men who are installing the Marbleloid Flooring in our office building will have their work completed in a few days.

We are very proud of the work you are doing for us, and in our estimation, it is the very best type of floor to use in any public building.

As far as we now can see, your men have done a first-class job in every respect and we wish to give due credit to your foreman who is such a conscientious workman and a mechanic of marked ability in his line of work. He has carried this piece of work in a very satisfactory manner to us so far.

Yours very truly,  
(Signed) A. F. CYR.

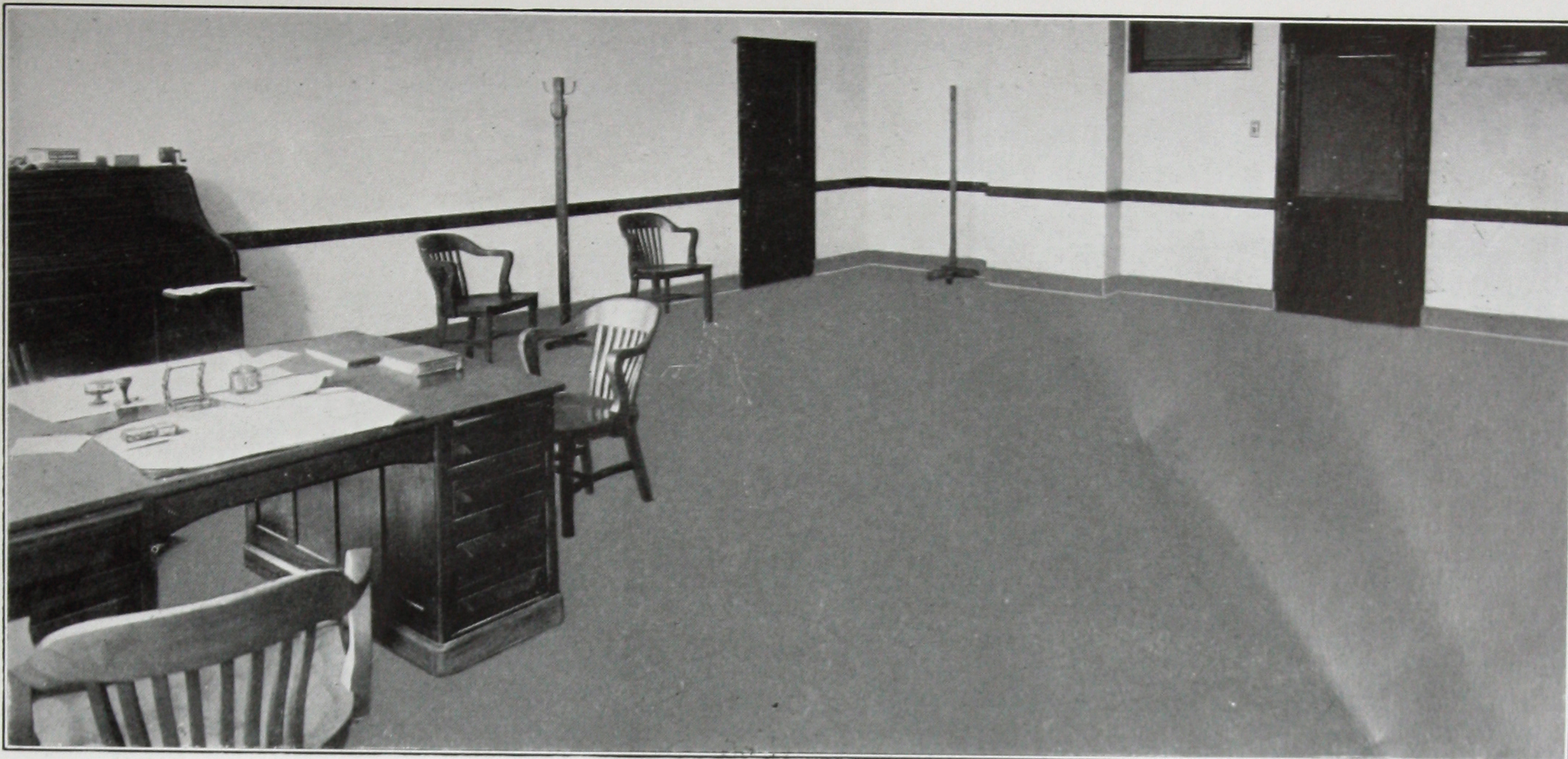


BILLIARD ROOM, SHARPSBURG  
Y. M. C. A., SHARPSBURG, PA.

A noiseless, resilient, warm floor which will stand hard usage.



# MARBLELOID



## BEAVER COUNTY COURT HOUSE BEAVER, PA.

Carlisle & Sharrer, Architects, Pittsburgh.  
Marbleloid floor and base installed throughout all  
offices, court rooms, etc.

## STATE CAPITOL, TALLAHASSEE, FLA.

H. J. Klutho, Architect, Jacksonville, Fla.  
Marbleloid installed throughout public corridors  
in this historic building.

## CLARK COUNTY COURT HOUSE SPRINGFIELD, OHIO

W. K. Shilling, Architect, Springfield, Ohio.  
23,000 feet of Marbleloid installed in offices,  
corridors, balustrades and stairways.





# Relative Low Cost



MARBLELOID is a permanent flooring. In the residence it will last a lifetime; in the industrial plant it will stand for years under severe factory conditions.

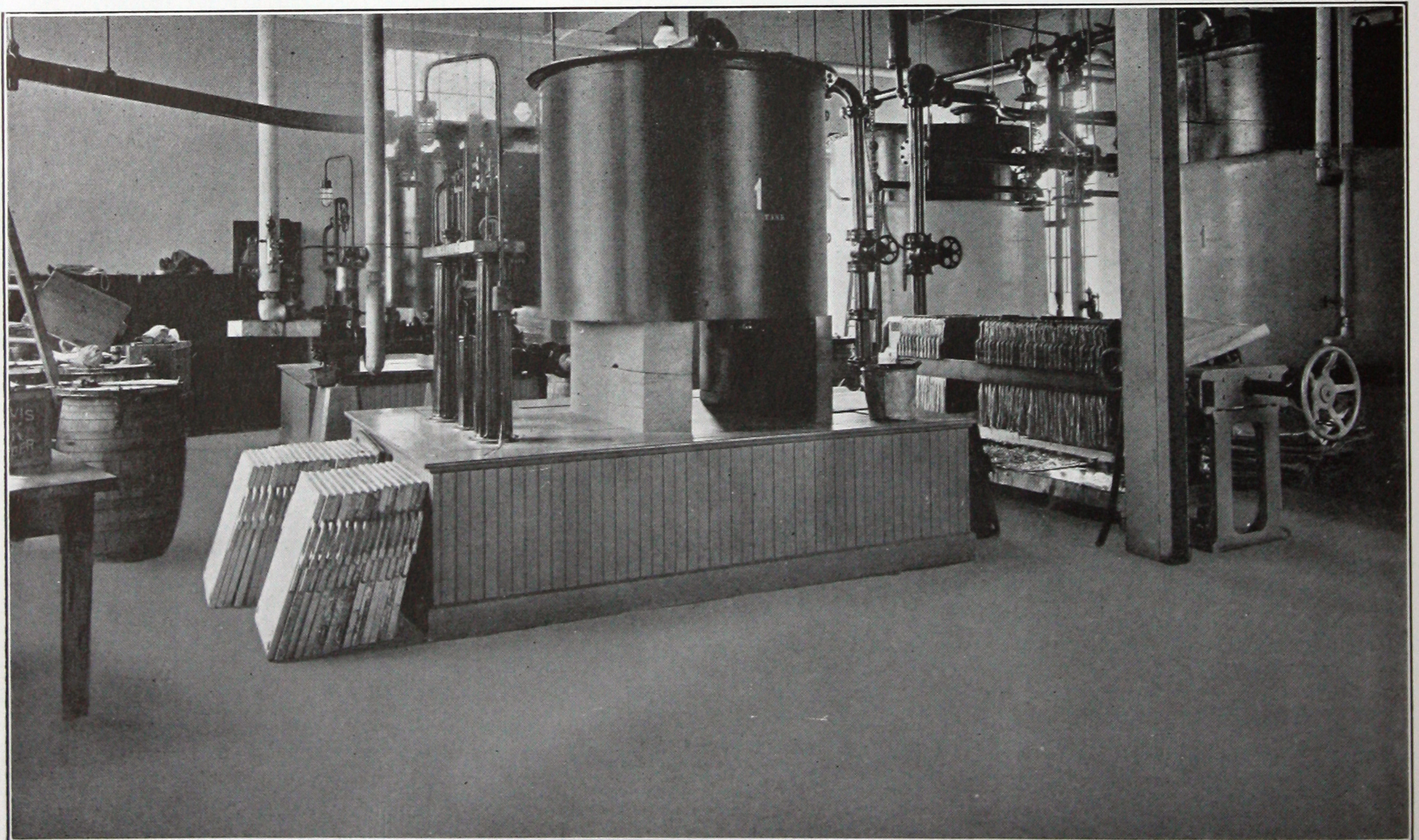
Marbleloid requires no unusual or expensive foundation, and may be put into service within thirty-six hours after it has been installed. It may be applied over an old finished floor, thus avoiding the expense and annoyance of ripping out the old flooring and preparing a special foundation. It can be used just as readily over wood (top or under) flooring as it can over concrete fill or finished concrete floor.

In the larger areas it costs but a trifle more than the best grade of linoleum. It is cheaper than terrazzo or rubber, cork, linoleum, ceramic, marble and quarry tiling.

The moderate first price of a Marbleloid Floor, coupled with the elimination of special foundation expense and the fact that it does not require painting, varnishing or other expensive upkeep, characterize Marbleloid as a very economical flooring, when its costs are pro-rated through its many years of service.

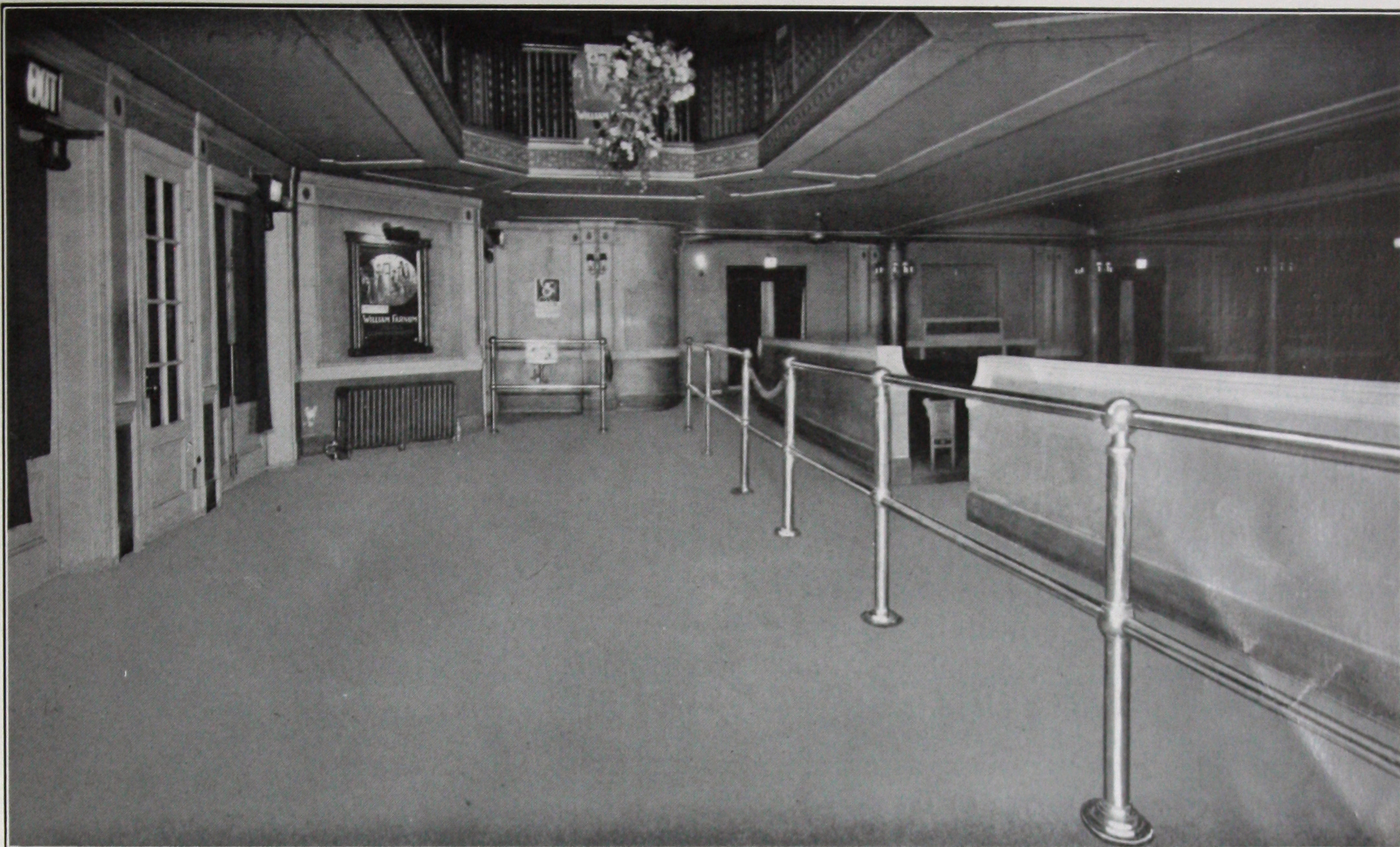
E. I. DU PONT DE NEMOURS & CO.  
PARLIN, N. J.

A small portion of 50,000 feet of Marbleloid Flooring installed throughout the Film Plant for the above company. One of many installations for this and affiliated organizations.





## MARBLELOID



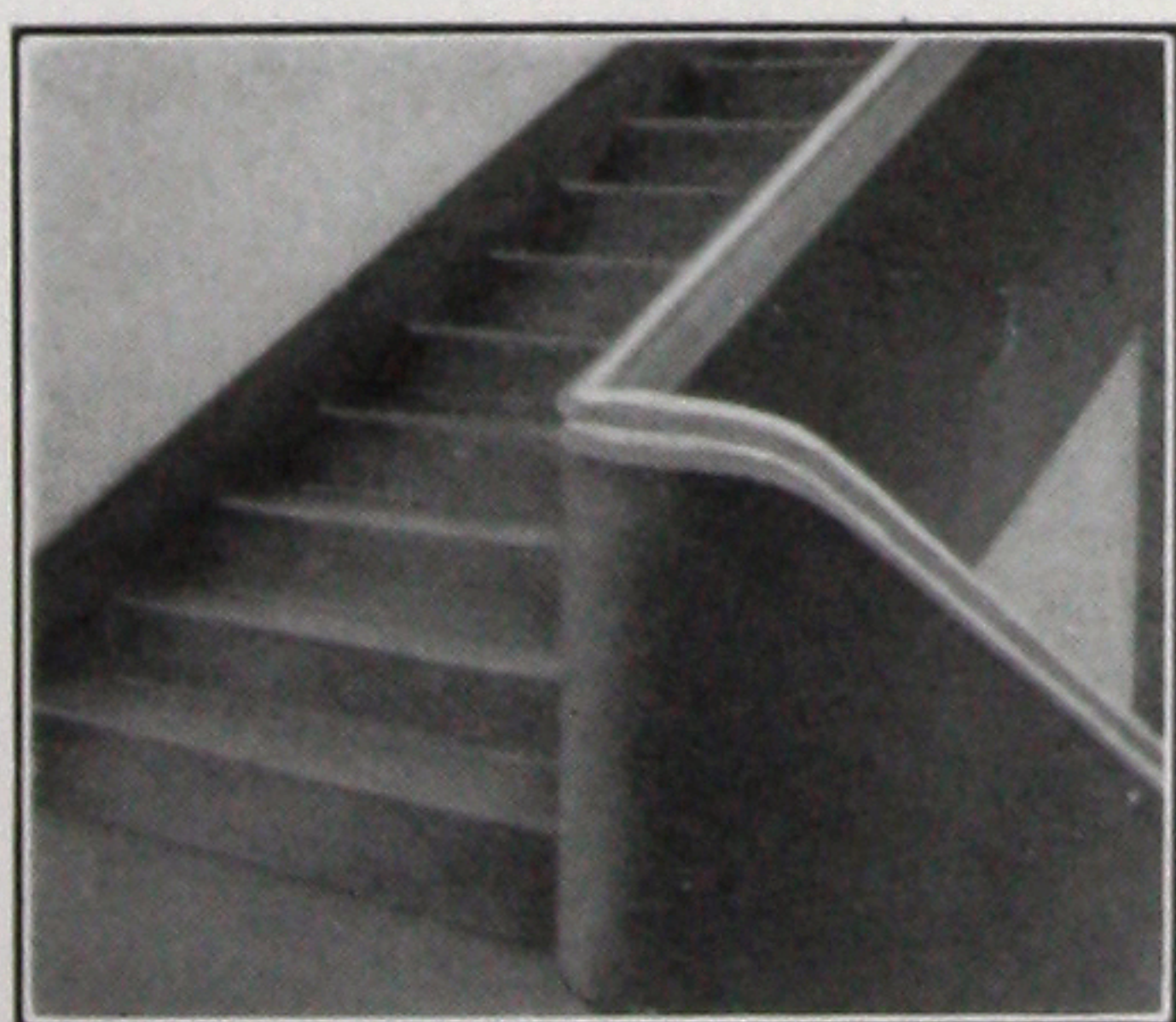
LIBERTY THEATRE  
NEW KENSINGTON, PA.

Harry S. Blair, Pittsburgh, Architect. Marbleloid used throughout auditorium, aisles and lobby. A quiet resilient floor eliminating the necessity of fabric coverings.

The price of Marbleloid Flooring, Sanitary Coved Base, Wainscoting, Stair Work, etc., varies, naturally, with the area involved, nature of the foundation (wood, concrete or iron) and location.

With crews of workmen permanently maintained in the various building centers and with factories located at New York and Detroit, the Marbleloid Company is in a position to advantageously price installations wherever situated.

Upon receipt of data giving information regarding nature of foundation, area of floor and wainscot, lineal extent of sanitary base, treads, etc., a definite proposal for the work completely installed will be furnished.



SHOWING MARBLELOID USED  
ON STAIR TREADS, RISERS,  
STRINGS, BALUSTRADE AND  
HAND RAIL

THE BROOME COUNTY COMMITTEE  
THE AMERICAN LEGION, INC.  
C. G. WEBB, JR., *Executive Secretary*  
76 Main Street Binghamton, N. Y.

The Marbleloid Co.,  
461 Eighth Ave., New York, N. Y.  
Gentlemen:

We are holding weekly dances and find the floor is praised very highly by the dancers. I would be willing to recommend Marbleloid to anyone for dance floors and believe that it is the easiest floor to take care of.

We have held a smoker one night, and swept the floor the next day, put some powdered wax on it and danced the next night.

Very truly yours,  
(Signed) C. G. WEBB, JR., *Exec. Secretary.*



# Marbleloid Specifications

**B**EFORE drawing up specifications covering the use of Marbleloid, we suggest that architects secure a copy of our printed specification sheet, detail for sanitary base, iron stair construction, etc. The specification sheet contains much information of value covering fully the preparation and requirements necessary in the way of a wood, concrete, iron or steel foundation for floor, coved base and wainscot; the best treatment for pipes passing under or through the material; the proper conditions under which Marbleloid should be installed; the protection of finished work and other essential data.

The detail for the iron-stair construction shows a practical way of constructing the iron foundation to most efficiently receive the Marbleloid treads, risers and strings.

MILLER I. KAST  
THOMAS M. KELKER  
*Registered Architects*

Harrisburg, Pennsylvania

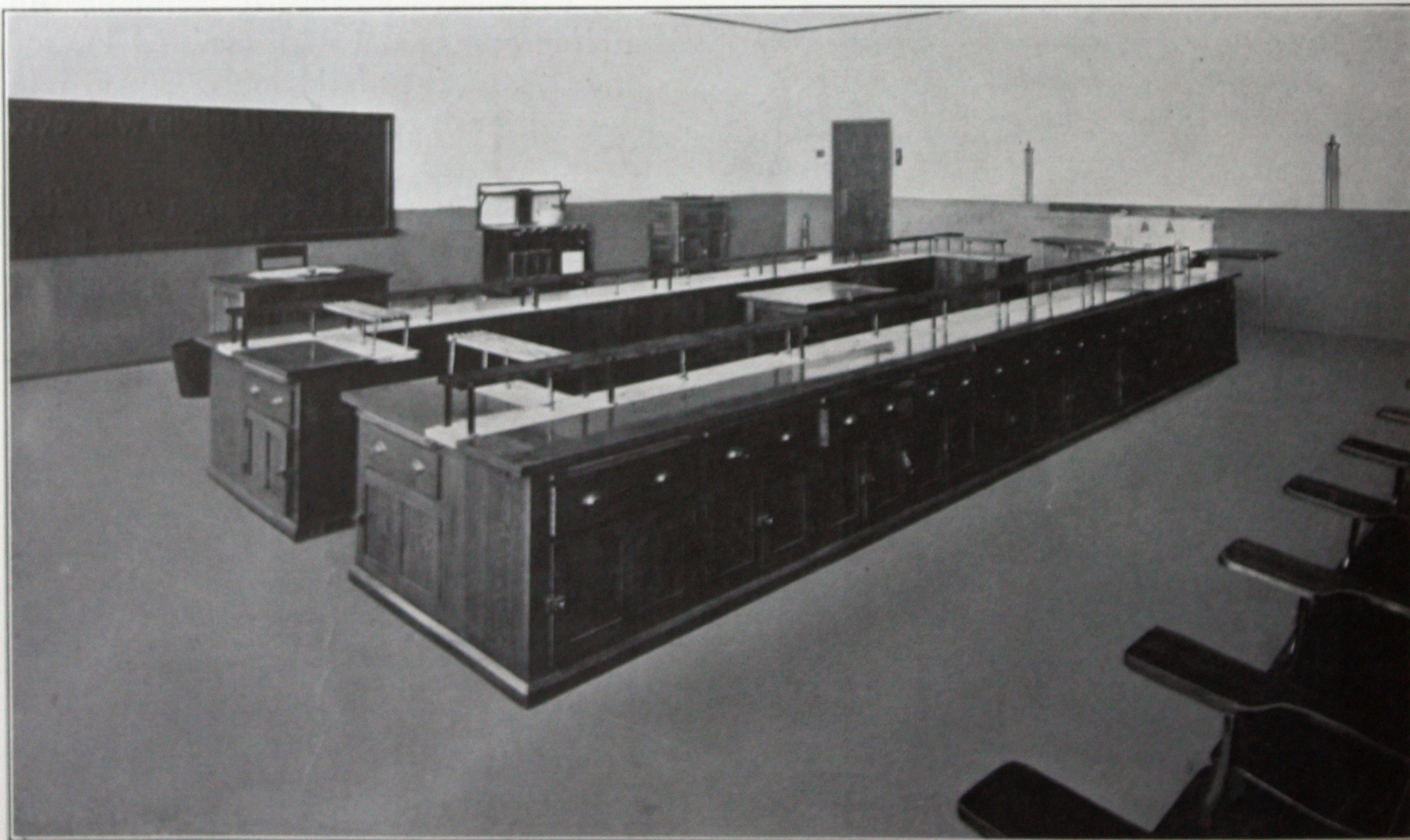
The Marbleloid Company, 461 Eighth Ave., New York City, N. Y.

Gentlemen: Our experience in the use of Marbleloid thus far has been quite satisfactory. As far as I am able to see, its resiliency as well as its wearing qualities have proven equal to the expectation.

Very truly yours, (*Signed*) M. I. KAST.

MAISONNEUVE SCHOOL  
MONTREAL, CANADA

Marbleloid Installation in Laboratory. Twenty thousand feet of Marbleloid used in this building.





# MARBLELOID



ST. MARY'S CHURCH AND SCHOOL  
GRAND RAPIDS, MICH.

Rev. John J. Riess, Pastor. Marbleloid used throughout corridors and stairways in school building, and throughout body of the church, including special design work.

St. Mary's Church  
Rev. John J. Riess, M. R.  
423 First St. N. W.  
Grand Rapids,  
Michigan.

September 21, 1923.

The Marbleloid Company,  
New York, N.Y.

My dear Sirs:-

This is to let you know how pleased our Church Committee and myself are with the Marbleloid laid in our school and church. It is beyond our expectations. Our church work is especially very fine--in fact, some of the finest work ever seen. We all will be BOOSTERS for MARBLELOID. At last night's meeting of our Church Committee I was authorized to send these few lines of praise for your goods--Marbleloid--and also for the splendid workmanship in which this work has been installed.

I wish to add a few lines of gratitude to you for sending such a capable and willing and efficient corps of working men to install my job. They were at all times very willing and respectful--in fact, they worked all hours of the day and night to rush my work and make things agreeable. "Pete" and "Jack" especially are workmen in this line that cannot be beaten. They are "Past-Masters" in this work. "Jim" and "Frank" were also on the job all the time and very willing and efficient. In a word, I think we had the BEST CORPS you have in your organization.

Assuring you of our entire satisfaction with your goods and workmanship and thanking you and your men for all acts of kindnesses shown us during their stay with us, I am

Respectfully and gratefully yours,

*(Rev) John J. Riess*

Rector St. Mary's.

ESTABLISHED 1885  
  
G.W. FAIRCHILD & SONS, INC.  
JEWELERS AND OPTICIANS  
997 MAIN STREET  
BRIDGEPORT, CONN.

Feb. 7, 1923.

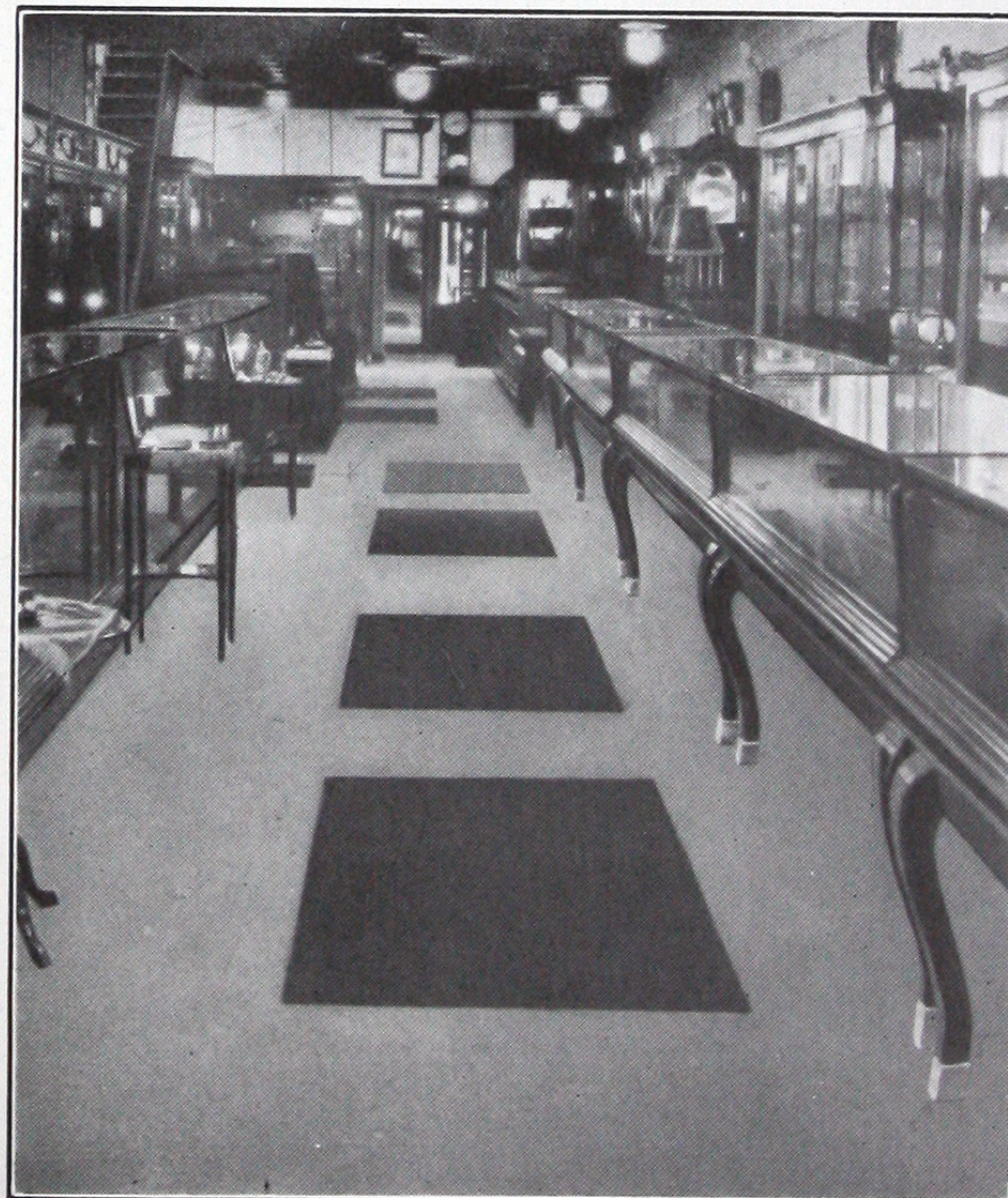
Marbleloid Co.,  
461 Eighth Ave., Cor. 34th St.,  
New York, N. Y.  
Gentlemen:-

We are very pleased to permit you to use our letter in reference to the floor laid in our store some years ago. It was only the other day that we spoke of how well it had worn and what satisfaction it had given. In regard to the photograph, we would say that we will have one taken and forward to you as soon as possible.

Very truly yours,  
G. W. Fairchild & Sons, Inc.,

GAF/D.

*G. W. Fairchild*  
President.

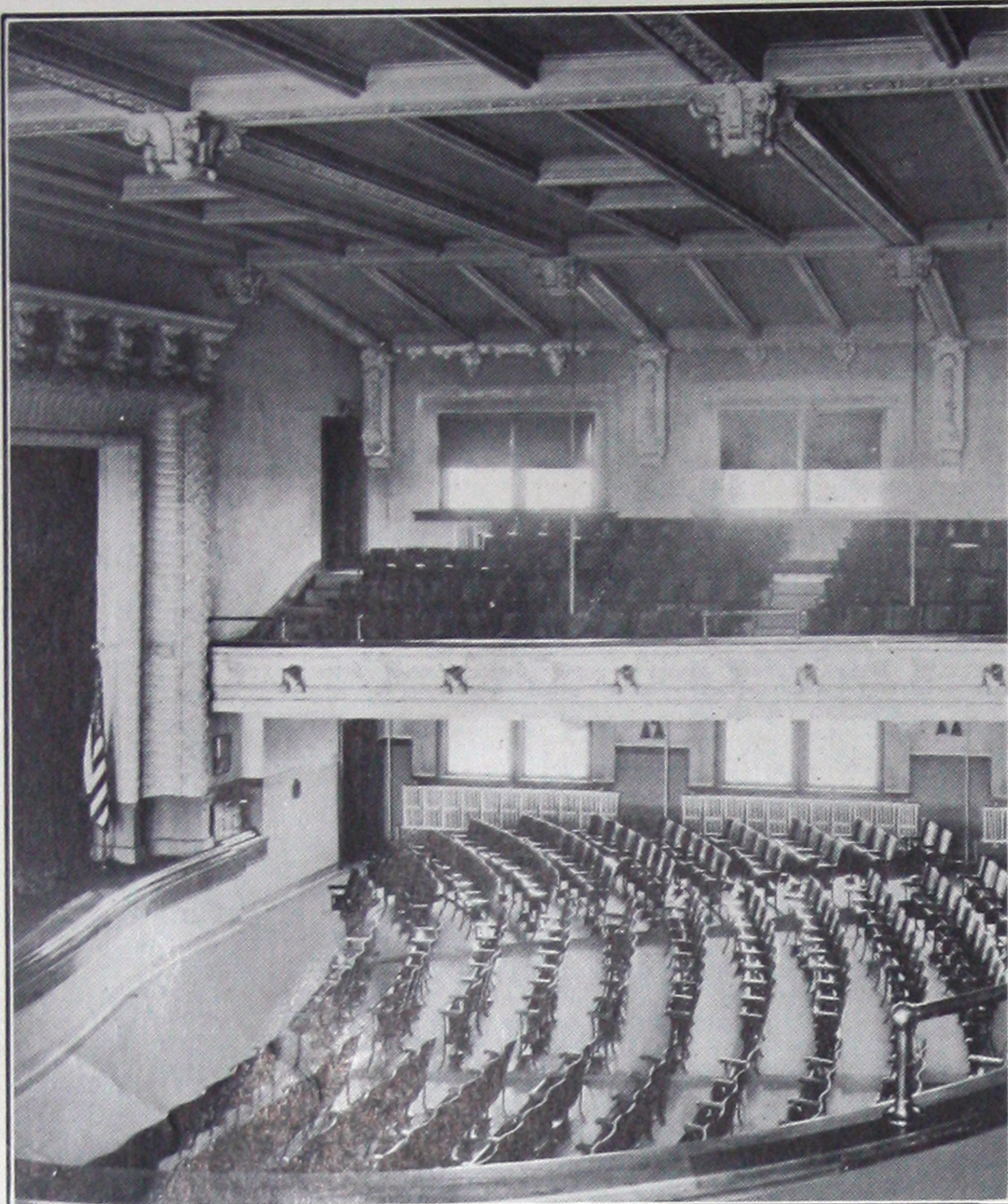


JEWELRY STORE  
G. W. FAIRCHILD & SONS, INC.  
BRIDGEPORT, CONN.

Marbleloid flooring in use in this high-grade store for over ten years.



# MARBLELOID



HIGH SCHOOL AUDITORIUM  
LOCKLAND, OHIO

Largely as the result of ten years' service in this building, Marbleloid has been adopted as the standard for school buildings by the Board of Education, Cincinnati.

SAMUEL HANNAFORD & SONS,  
Architects,  
CINCINNATI.  
H. E. HANNAFORD,  
C. F. HANNAFORD,  
H. E. RIDGE HANNAFORD

April 13, 1922.

The Marbleloid Co.,  
461 Eighth Ave.,  
New York, N.Y.

Dear Sir:

Your letter of the 7th inst. reached me at my present connection.

Regarding the Marbleloid floors which you installed in the Lockland, Ohio and Norwood, Ohio High School Buildings, I can only speak with pleasure and satisfaction. These floors were installed about ten (10) years ago and are now in very excellent condition. Their present appearance is very good and the effect of wear is hardly perceptible. In fact these floors are highly satisfactory and our specifications for this type of floor calls for "Marbleloid."

Yours very truly,

*R. H. Dunsen*

WPB-HT

OFFICE OF  
GERARD W. BETZ  
ARCHITECT  
KINGSTON, N.Y.



ADVANCE BUILDING  
206 WALL ST. -

March  
24th  
1921

The Marbleloid Company,  
Broadway & 34th St.,  
New York City.

Gentlemen:

I have thought that you might be interested in knowing that the Marbleloid floors which you laid under my specification in the Advance Restaurant in this city about one year ago were instrumental in saving the building from a complete loss by fire last December.

A fire started in the basement and completely gutted it out and also attacked the timber framing of the upper floor burning out as many as fifteen or twenty completely but your floor still remained intact and is now once more giving complete satisfaction. Of course, new timber was supplied. I had my doubts as to its fire proof property but after witnessing it under this conflagration I am doubly sure that it is the equal if not the best fire-proof flooring of any upon the market today.

Both the building Owner and I feel that this one quality alone besides its other qualities which we know of will make us want your flooring for all of our future properties. The fire department of this city will go on record also as to the fire resisting property.

Besides this quality I find it most sanitary, serviceable and easy to the tread. You may have my assurance that it has found great favor with me. I shall most certainly use it again.

Yours very truly,

*Gerard W. Betz*



ADVANCE RESTAURANT  
KINGSTON, N. Y.

The fireproof qualities of Marbleloid convincingly proved themselves in this building, as described in the architect's letter, printed opposite.











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